

| <b>TR-1: Notifications of Major Interests in Shares</b>  |  |
|--|--|
| <b>1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:</b>                                    |  |
| Carnival plc   |  |
| <b>2. Reason for notification</b>  | <b>[Yes/No]</b>  |
| An acquisition or disposal of voting rights  | <b>Yes</b>   |
| An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached | <b>N/A</b>   |
| An event changing the breakdown of voting rights   | <b>N/A</b>   |
| Other (please specify):  | <b>N/A</b>   |
| <b>3. Full name of person(s) subject to notification obligation:</b>   | Aviva plc & its subsidiaries   |
| <b>4. Full name of shareholder(s) (if different from 3):</b>   | <b>Registered Holder:</b><br>BNY Norwich Union Nominees Limited<br><b>1,201,454*</b><br>BT Globenet Nominees Limited<br><b>2,068*</b><br>Chase GA Group Nominees Limited<br><b>2,912,426*</b><br>Chase Nominees Limited<br><b>276,890*</b><br>CUIIM Nominee Limited<br><b>758,523*</b><br>Vidacos Nominees Limited<br><b>3,390*</b><br>* denotes direct interest |
| <b>5. Date of transaction</b> (and date on which the threshold is crossed or reached if different):  | 13 October 2008  |
| <b>6. Date on which issuer notified:</b>   | 14 October 2008  |
| <b>7. Threshold(s) that is/are crossed or reached:</b>   | <3% to 3% Change at Direct Interest level  |
| <b>8: Notified Details</b>   |  |
| <b>A: Voting rights attached to shares</b>   |  |

| Class/type of shares   | Situation previous to the triggering transaction |                  | Resulting situation after the triggering transaction |  |                         |        |                             |
|--|--|------------------|--|--|-------------------------|--------|-----------------------------|
|  | If possible use ISIN code                        | Number of shares | Number of voting rights                              | Number of shares   | Number of voting rights |        | Percentage of voting rights |
|  |  |                  | Direct   | Direct   | Indirect                | Direct | Indirect                    |
| Ordinary Shares<br>GB0031215220  | 4,857,448  | 4,857,448        | 5,154,751  | 5,154,751  | Not disclosable         | 3.18%  | Not disclosable             |
| <b>B: Financial Instruments</b>  |  |                  |  |  |                         |        |                             |
| Resulting situation after the triggering transaction   |  |                  |  |  |                         |        |                             |
| ,N/A   |  |                  |  |  |                         |        |                             |
| <b>Total (A+B)</b>   |  |                  |  |  |                         |        |                             |
| <b>Number of voting rights</b>   |  |                  |  | <b>Percentage of voting rights</b>                                   |                         |        |                             |
| 5,154,751  |  |                  |  | 3.18%  |                         |        |                             |
| <b>9. Chain of controlled undertakings through which the voting rights and /or the financial instruments are effectively held, if applicable:</b>  |  |                  |  |  |                         |        |                             |
| The voting rights are managed and controlled by Aviva Investors Global Services Limited, with the following chain of controlled undertakings:-   |  |                  |  |  |                         |        |                             |
| <b>Aviva Investors Global Services Limited:</b>  |  |                  |  |  |                         |        |                             |
| <ul style="list-style-type: none"> <li>• Aviva plc (Parent Company)</li> <li>• Aviva Group Holdings Limited (wholly owned subsidiary of Aviva plc)</li> <li>• Aviva Investors Holdings Limited (wholly owned subsidiary of Aviva Group Holdings Limited)</li> <li>• Aviva Investors Global Services Limited (wholly owned subsidiary of Aviva Investors Holdings Limited)</li> </ul> |  |                  |  |  |                         |        |                             |
| <b>Proxy Voting:</b>   |  |                  |  |  |                         |        |                             |
| <b>10. Name of proxy holder:</b>   |  |                  |  | See Section 4  |                         |        |                             |
| <b>11. Number of voting rights proxy holder will cease to hold:</b>  |  |                  |  |  |                         |        |                             |
| <b>12. Date on which proxy holder will cease to hold voting rights:</b>  |  |                  |  |  |                         |        |                             |
| <b>13. Additional information:</b>   |  |                  |  | Figures are based on a total number of voting rights of 162,311,197. |                         |        |                             |
| <b>14 Contact name:</b>  |  |                  |  | Arnaldo Perez, Company Secretary                                     |                         |        |                             |
| <b>15. Contact telephone name:</b>   |  |                  |  | 1-(305)-599-2600   |                         |        |                             |