



## It's Time to Soak Up the Sun! Next-Level Sun Princess Debuts on Maiden Voyage to the Mediterranean

February 28, 2024

### *Most Impressive, Luxurious and Stunning Love Boat Ever Created Sets Sail*

ROME, Feb. 28, 2024 /PRNewswire/ -- The Sun is shining! A celebration is underway as the next-level Love Boat from Princess Cruises – Sun Princess – set sail today on the cruise ship's maiden voyage. The new 177,882-ton, 4,300-guest Sun Princess is the most impressive, luxurious and stunning Love Boat ever created and introduces an innovative new ship platform designed exclusively for the world's most iconic cruise brand.



A true engineering marvel, Sun Princess officially started the inaugural cruise season on a 10-day Grand Mediterranean cruise roundtrip from Rome, taking eager guests to the marquee ports of Naples, Italy; Crete, Greece; Kusadasi, Turkey (for Ephesus); Athens, Greece; Sicily, Italy; Mallorca, Spain; and Barcelona.

"This is an historic day as our new Sun Princess sets sail on her inaugural voyage, and our guests get to experience our sensational, next-level, Love Boat firsthand," said John Padgett, Princess Cruises president. "The ship is a magnificent showcase of advanced design, technology and craftsmanship, with elevated spaces and experiences all focused on taking the Princess vacation experience to a new level."

Princess ships are renowned for offering spacious venues and Sun Princess takes that to the next level. Sun Princess debuts new eye-catching experience venues including The Dome, a groundbreaking geodesic, glass-enclosed structure at the top of the ship inspired by the terraces of Santorini. The outward and suspended Sphere Atrium, the namesake of this new class of ship, takes the central Piazza hub of the ship into a new dimension. Here guests are enveloped with expansive ocean views and an open concept, inspired to deliver the desired lifestyle of relaxed indoor and outdoor living.

"The Sun Princess is absolutely gorgeous and guests are going to love her. The architecture is unbelievable and the amenities on board are next level, especially the glass dome at the front of the ship which is incredibly stunning," said Monika Best, of Nova Scotia, Canada, the most travelled guest on the inaugural voyage who is sailing for the 141<sup>st</sup> time aboard a Princess ship. "Princess is evolving and looking more toward families and generational cruises, which I think is absolutely wonderful because more and more families are cruising together."

Sun Princess offers an extraordinary cruise experience with not-to-be-missed culinary, entertainment and luxury accommodations, including:

#### **The Greatest Foodie Destination at Sea**

Sun Princess serves up 30 inviting restaurant and bar venues with an unprecedented collection of celebrity collaborators, high-end ingredients and culinary experiences from:

- **Spellbound by The Magic Castle:** Blending the captivating world of magic with the art of culinary and mixology to create an extraordinary, innovative and immersive dining experience, steeped in magic and adventure.
- **Kai Sushi by Makoto:** Reshaping traditional sushi with a creative approach, the Master of Edomae-style sushi, Chef Makoto Okuwa brings his 25 years of experience with a new concept crafting playful, exquisitely presented dishes paying tribute to Japanese traditions.
- **Love by Britto:** A high-end boutique restaurant with the most romantic view from the ship celebrating love and art from world-renowned artist Romero Britto.
- **The Butcher's Block by Dario:** A new specialty pop-up restaurant from the world's most famous butcher Dario Cecchini,

guests enjoy perfectly prepared beef and steak, including Cecchini's signature cuts.

- **The Catch by Rudi:** An exceptional dinner concept from renowned Chef Rudi Sodamin showcasing delectable treasures from the sea.
- **Good Spirits at Sea with Rob Floyd:** Destination-inspired, one-of-a-kind cocktail creations from celebrity mixologist Rob Floyd.

Debuting a three-story, main Horizons Dining Room with endless aft views, inaugural menus have been created in collaboration with the Culinary Institute of America. While retaining what guests love about Princess, the ship also features favorites like Crown Grill, Sabatini's and Crooners with new design elements to impress.

#### **Showstopping Entertainment in Technically Advanced Spaces**

The Princess Arena is the most technologically advanced theater at sea, offering showstopping and original productions including performances in the round. At night, The Dome astonishes audiences with acrobatic Cirque Éloize performances while the Piazza dazzles with a retractable stage and immersive Champagne Waterfall.

#### **Elevated & Welcoming Accommodations**

Sun Princess also features the cruise line's largest casino, two-story Lotus Spa, and an expanded retail environment with more than 200 premium brands. The retail space also includes several firsts a sea including an upscale showroom dedicated to luxury horology showcasing TAG Heuer and Breitling and more than 25 new brands available to cruise guests like Italian handbag brand, Pinko and athleisure favorites Beyond Yoga and Varley.

The first-ever family activity zone, Park19, offers multi-generational fun from the top deck. Within decks 19, 20 and 21, guests can experience everything from the Sea Breeze, a glider ride that offers panoramic views of the ocean and breathtaking ports of call to the Coastal Climb, an engaging climbing structure where guests can take in the gorgeous views.

With diverse accommodations to suit every preference and more than 1,500 cabins with balcony views, Sun Princess' re-imagined staterooms include exceptional suites and new Cabana Mini-Suites with extra space for secluded outdoor relaxation.

Rooted in sustainability, Sun Princess is the first LNG (liquefied natural gas) vessel for the cruise line, reducing greenhouse gas emissions and features ingenious energy recovery systems for eco-conscious cruising.

Sun Princess cruises to the Mediterranean and the Caribbean are on sale now. More ship details can be found at [www.princess.com/sunprincess](http://www.princess.com/sunprincess).

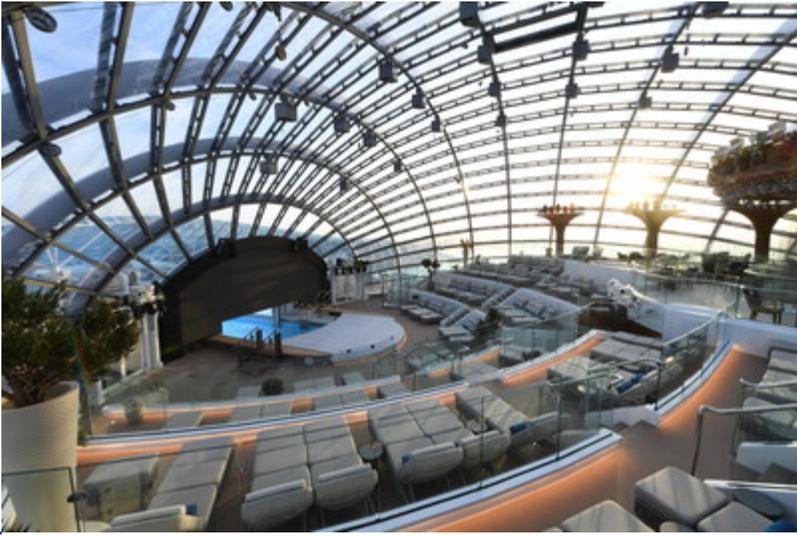
**Additional assets can be found [here](#).**

Additional information about Princess Cruises is available through a professional travel advisor, by calling 1-800-PRINCESS (1-800-774-6237) or by visiting the company's website at [www.princess.com](http://www.princess.com).

#### **About Princess Cruises:**

Princess Cruises is The Love Boat, the world's most iconic cruise brand that delivers dream vacations to millions of guests every year in the most sought-after destinations on the largest ships that offer elite service personalization and simplicity customary of small, yacht-class ships. Well-appointed staterooms, world class dining, grand performances, award-winning casinos and entertainment, luxurious spas, imaginative experiences and boundless activities blend with exclusive Princess MedallionClass service to create meaningful connections and unforgettable moments in the most incredible settings in the world - the Caribbean, Alaska, Panama Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England, Antarctica, and World Cruises. The company is part of Carnival Corporation & plc (NYSE/LSE:CCL; NYSE:CUK).





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