

FOR INTERNATIONAL BURGER DAY, CARNIVAL CRUISE LINE SERVES UP GUEST FAVORITES AT GUY'S BURGER JOINT BY-THE-NUMBERS

May 26, 2023

Carnival to Serve Estimated 10.5 Million Burgers This Year

Carnival Cruise Line ships will serve up nearly 30,000 tasty burgers – which is about the daily average fleetwide at Guy's Burger Joint – this International Burger Day on May 28. In celebration of burgers beloved worldwide, the cruise line is revealing which of its menu items guests order most.

Guy's Burger Joint, a Carnival mainstay created by longtime partner, celebrity chef and restaurateur Guy Fieri, will serve an estimated 10.5 million burgers this year. Here's how the popular options stack up:

- 5.) Pig Patty: 577,000 orders This burger has many traditional toppings, including lettuce, tomato, onion and pickle, but it also features Super Melty Cheese and a patty made out of crispy bacon.
- 4.) Chilius Maximus: 640,000 orders A tasty beef burger patty is made even tastier by topping it with a heaping helping of delicious chili.
- 3.) The Ringer: 2.3 million orders The Ringer is topped with Super Melty Cheese plus Guy's Bourbon and Brown Sugar BBQ sauce, and a crispy and spicy onion ring.
- 2.) Straight Up: 3.2 million orders This burger is a classic and the choice of about 30 percent of the orders at Guy's Burger Joint. It's topped off with Super Melty Cheese, lettuce, tomato, onion, pickle and a liberal slathering of Donkey Sauce.
- 1.) Plain Jane: 3.7 million orders It's clear, most guests want to choose how to top off their burgers themselves. This 80/20 ground chuck is seasoned, smashed on the grill, and served up to be finished however guests like it at the toppings station, which is featured at every Guy's Burger Joint fleetwide. The Plain Jane makes up more than a third of all burger orders.

Guy's Burger Joint launched in 2011 and is featured on all of Carnival's 25 ships serving up the best burgers at sea. Select Carnival ships also feature Guy's Pig & Anchor offering smoked-on-board barbecue favorites and sides, as well as Guy's Pig & Anchor Smokehouse Brewhouse serving craft beer brewed on board. Earlier this year, Fieri – along with Rock and Roll Hall of Famer Sammy Hagar – expanded his offerings aboard Carnival ships by introducing Guy and Sammy's premium Santo Tequilas.

For additional information on <u>Carnival Cruise Line</u> and to book a cruise vacation, call <u>1-800-CARNIVAL</u>, visit <u>www.carnival.com</u>, or contact your favorite travel advisor or online travel site.

###

ABOUT CARNIVAL CRUISE LINE

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is the first cruise line to sail over 100 million guests and is proud to be known as America's Cruise Line, for carrying more Americans and serving more U.S. homeports than any other. For over 50 years, Carnival has continually revolutionized the cruise industry and popularized the cruise vacation as an affordable and fun travel option. Carnival operates from 14 U.S. and two Australian homeports and employs more than 40,000 team members representing 120 nationalities. Carnival currently operates 25 ships and is in an exciting period of growth with the addition of three ships over the next two years.

MEDIA CONTACT: media@carnival.com