



## Holland America Line Guests Donate \$450,000 for Aid to Ukrainians

January 31, 2023

*'On Deck for a Cause' walks around the world raise money at sea for Direct Relief*

SEATTLE, Jan. 31, 2023 /PRNewswire/ -- A fundraising effort by cruise line passengers that took place on the high seas around six different continents culminated today with a large donation for Ukrainian relief. Holland America Line presented a check for \$450,000 at the Port of San Diego to the global humanitarian aid organization Direct Relief, money raised during the premium cruise line's On Deck for a Cause campaign.



Holland America Line present check for \$450,000 for Ukrainian relief to global aid organization Direct Relief.

For 10 months on every cruise in the line's 11-ship fleet, guests could make a \$25 donation to participate in a fundraising 5K walk during their sailing, in locales ranging from Alaska to Europe and the Panama Canal to Australia.

"Our guests and team members, who love to explore the world, wanted to do something to make a meaningful difference for families in a part of the world that desperately needs humanitarian aid," said Gus Antorcha, president, Holland America Line. "We knew our guests were generous, but their support has well exceeded our expectations, with donations totaling \$450,000."

Direct Relief is a California-based charity that works in all U.S. states and territories and more than 90 countries around the world to expand access to medicine and healthcare by equipping doctors and nurses with lifesaving medical resources. It has already provided more than 1,000 tons of medical material aid requested by the Ukrainian Health Ministry.

"We're grateful to Holland America Line and its guests for this tremendous fundraising effort in which people took time during their vacations to make a difference," said Thomas Tighe, president and chief executive officer, Direct Relief. "Their support will further help us in providing lifesaving medications to Ukraine, ranging from cancer therapies to treatments for chronic health conditions."

The check presentation took place at the Port of San Diego. San Diego is Koningsdam's homeport in the winter, with more than 62,000 guests embarking several Holland America Line ships at the port during the 2022/23 season.

"We're proud that so many guests who choose the Port of San Diego were part of this fundraising effort," said Chairman Rafael Castellanos, Port of San Diego. "Californians alone account for close to 15% of Holland America Line's guest population, and the money raised is providing timely relief for the crisis in Ukraine."

The fundraising effort began in March and coincided with a pledge of \$3 million to charities helping Ukrainian refugees from the family foundation of parent company Carnival Corporation's chairman Micky Arison and his wife Madeleine. From April through September 2022, the Dutch government and City of Rotterdam chartered the Holland America Line ship Volendam as part of their larger effort to accommodate 50,000 Ukrainians who fled the war in their homeland.

**Editors Note:** Photos are available at <https://www.cruiseimagelibrary.com/c/aarixqcw>.

Find Holland America Line on [Twitter](#), [Facebook](#), [Instagram](#) and the [Holland America Blog](#). You can also access all social media outlets via the home page at [hollandamerica.com](http://hollandamerica.com).

### About Holland America Line

Holland America Line, part of Carnival Corporation and plc (NYSE/LSE:CCL and NYSE:CUK), has been exploring the world for 150 years with

expertly crafted itineraries, extraordinary service and genuine connections to each destination. Offering an ideal mid-sized ship experience, its fleet visits nearly 400 ports in 114 countries around the world and has shared the thrill of Alaska for 75 years — longer than any other cruise line. Holland America Line's 11 vessels feature a diverse range of enriching activities and amenities focused on destination immersion and personalized travel. The best live music at sea fills each evening at Music Walk, and dining venues feature exclusive selections from a Culinary Council of world-famous chefs.

#### **About Direct Relief**

A humanitarian aid organization committed to improving the health and lives of people affected by poverty and emergencies, Direct Relief delivers lifesaving medical resources throughout the U.S. and world to communities in need—without regard to politics, religion, or ability to pay. For more information, visit <https://www.DirectRelief.org>.

#### **About the Port of San Diego**

The Port of San Diego serves the people of California as a specially created district, balancing multiple uses on 34 miles along San Diego Bay spanning five cities. Collecting no tax dollars, the Port manages a diverse portfolio to generate revenues that support vital public services and amenities.

The Port champions Maritime, Waterfront Development, Public Safety, Experiences and Environment, all focused on enriching the relationship people and businesses have with our dynamic waterfront. From cargo and cruise terminals to hotels and restaurants, from marinas to museums, from 22 public parks to countless events, the Port contributes to the region's prosperity and remarkable way of life on a daily basis.

**CONTACT:** Bill Zucker, Erik Elvejord  
**PHONE:** 800-637-5029, 206-626-9890  
**EMAIL:** [pr@hollandamerica.com](mailto:pr@hollandamerica.com)

 View original content to download multimedia: <https://www.prnewswire.com/news-releases/holland-america-line-guests-donate-450-000-for-aid-to-ukrainians-301735278.html>

SOURCE Holland America Line