

Carnival Cruise Line Is Repeat Winner of Best Domestic Cruise Line and Best Family Experience at 2019 Travel Weekly Readers Choice Awards

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Carnival Also Nabs Best Travel Advisor Educational Program

MIAMI (Dec. 16, 2019) — Carnival Cruise Line was a big winner at the 17th annual Travel Weekly Readers Choice Awards earning top honors in three categories including Best Domestic Cruise Line for the fourth year in a row, repeating its Best Family Experience award, and securing the Best Travel Advisor Educational Program for its "Carnival Learn & Earn" training program.

Held in New York City, the Travel Weekly Readers Choice Awards recognize travel industry suppliers who were "the best of the best" in product and service during 2019, as determined by tens of thousands of travel advisors.

"We are thrilled to be recognized by the knowledgeable readers of Travel Weekly as the best domestic cruise line for the fourth consecutive year, as well best family experience and best travel advisor educational program," said Christine Duffy, Carnival Cruise Line President. "Travel advisors pride themselves on knowing the product to give their clients options and we truly appreciate the support of our valued travel partners in honoring us with these awards. It means a lot to all of us at Carnival and we are dedicated to continuing to earn their trust as America's favorite cruise line."

Carnival Cruise Line enjoyed a successful and memorable 2019 highlighted by last week's debut of Carnival Panorama — the first new ship to debut and be dedicated year-round on the West Coast in nearly 25 years. Also notable this year was the launch of a new national trade campaign, "Why Use a Travel Agent" (WUATA), an initiative to communicate to consumers the value of using a travel advisor that had local events across the U.S. and in Canada.

With 27 ships sailing either year-round or seasonally from 19 U.S. homeports on the East, West and Gulf coasts, Carnival guests can explore a number of destinations, including Alaska, The Bahamas, Bermuda, Canada and New England, the Caribbean, Mexico and the Panama Canal.

As the most popular cruise line for families, Carnival will carry more than 900,000 children in 2020. Carnival's offerings include family-friendly programs at Camp Ocean, Circle C, Club O2, and partnerships with such brands as Dr. Seuss Enterprise for the line's Seuss at Sea program, Sky Zone and Zumbini. Popular features like WaterWorks, SportsSquare and Dive-In movies keep kids of all ages engaged, active and entertained throughout their cruise.

The "Carnival Learn and Earn" program, which is a part of the Loyalty Rocks Initiative, was also recognized as the best Travel Advisor Educational Program. The program recognizes and rewards travel

advisors for investing in their professional development. The training content is video-based and puts travel advisors on an 80 percent faster path to program graduation.

For additional information about Carnival Cruise Line call 1-800-327-9501 (individual) or 1-800-327-5782 (groups) or visit the line's travel advisor Internet portal, <u>GoCCL.com</u>. Carnival can also be found on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u> and <u>YouTube</u>.

Journalists also can visit Carnival's media site, <u>Carnival-news.com</u> or follow the line's PR department on Twitter at <u>twitter.com/CarnivalPR</u>.

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About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 27 ships operating three- to 24-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Cuba, Europe, Australia, New Zealand, the Pacific Islands and Southeast Asia. The line currently has two new ships scheduled for delivery – Mardi Gras in 2020 and an as-yet-unnamed ship in 2022.

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