



## **Carnival Corporation Launches Remote Global Learning and Development Information System for Employees**

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**Single learning management system now available fleetwide across company's nine global cruise line brands, fostering culture of excellence in environmental compliance and overall operations**

**Training technology tools deliver remote learning opportunities and facilitate continuous and consistent professional development for all employees onboard and ashore**

MIAMI, Oct. 21, 2019 /PRNewswire/ -- [Carnival Corporation & plc](#) (NYSE/LSE: CCL;NYSE: CUK), the world's largest leisure travel company, today announced it has launched the Global Learning and Development Information System (GLADIS), providing employees convenient access to the latest technology in training resources for continuous learning and professional development. Part of the company's commitment to achieve and sustain excellence in environmental compliance and overall operations, GLADIS is a single remote learning system capable of operating without internet access to deliver the company's more than 100,000 shipboard employees a consistent experience, real-time tracking of training requirement completion and greater efficiency in records management and reporting.

Developed to ensure shipboard employees have easy access to training resources and to support continuous professional development among shipboard and shoreside employees, the system is now available for crewmembers from the company's nine global cruise line brands as a centralized approach to strengthening the learning culture and lifelong learning process for employees around the world.

GLADIS is continuously populated with both brand-specific and corporatwide content, including videos, instructor-led presentations, assessments and podcasts, promoting a greater focus on individual performance, competency mapping and advancement programs through targeted training.

Currently, with the shipboard training server installed on all ships in the global fleet, the company remains on track for the full implementation and usage of the training system by the end of 2019.

"The development and implementation of our new training technology tools further enhances our abilities to help provide a lifelong learning process and enhanced learning culture, and how we support and foster learning and development of shipboard employees," said John Allen, director of maritime training professional development.

In addition to GLADIS, the company also recently launched CrewTube, a smartphone and tablet application for download featuring video content focused on the onboarding process for new shipboard employees and utilizing the crew's predominant means of communication and information access to help with familiarization, preparation and awareness of life onboard, shipboard operations and Health, Environmental, Safety and Security (HESS) policies prior to joining a ship.

Training videos on the "YouTube-like" platform include a series of content from the basics of life onboard including what to pack, department introductions and crew facilities, in addition to HESS-related content emphasizing ship safety, health, environmental, security and onboard awareness. The company has plans in place to expand CrewTube's content focus to all crewmembers across the corporation.

Both new remote learning tools were developed by Carnival Corporation to reflect the latest insights in the way information is best processed, including increased digital experiences, accessibility through various devices and small content packages to promote self-learning. "With these new tools, we are able to bring training to our crew members onboard and ashore and offer them accessible learning opportunities to reinforce their professional development, while also strengthening our approach to achieving and maintaining a culture of environmental compliance, learning and overall operational excellence," said Chris Donald, senior vice president of corporate environmental compliance for Carnival Corporation.

In addition to facilitating remote and continuous learning opportunities, the training technology tools support Carnival Corporation's award-winning Center for Simulator Maritime Training (CSMART) Academy located at its Arison Maritime Center in Almere, Netherlands. CSMART provides rigorous annual safety training for over 7,000 bridge, engineering, electrical and environmental officers responsible for the safe operation of the world's largest fleet of cruise ships from the corporation's nine cruise line brands.

Overall, the development of new training resources and investment in training courses support and strengthen Carnival Corporation's long-term commitment to sustainability, responsible operations and protecting the environment, as outlined in its 2020 Sustainability Goals for reducing its environmental footprint, while enhancing the health, safety and security of its guests and crew members, and ensuring sustainable business practices among its nine cruise line brands, business partners and suppliers.

### **About Carnival Corporation & plc**

Carnival Corporation & plc is the world's largest leisure travel company and among the most profitable and financially strong in the cruise and vacation industries, with a portfolio of nine of the world's leading cruise lines. With operations in North America, Australia, Europe and Asia, its portfolio features Carnival Cruise Line, Princess Cruises, Holland America Line, Seabourn, P&O Cruises (Australia), Costa Cruises, AIDA Cruises, P&O Cruises (UK) and Cunard.

Together, the corporation's cruise lines operate 103 ships with 244,000 lower berths visiting over 700 ports around the world, with 18 new ships scheduled to be delivered through 2025. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour company in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the

world to be included in both the S&P 500 and the FTSE 100 indices.

With a long history of innovation and providing guests with extraordinary vacation experiences, Carnival Corporation has received thousands of industry awards – including recognition by the Consumer Technology Association™ as a CES® 2019 Innovation Awards Honoree for the OceanMedallion™. A revolutionary wearable device that contains a proprietary blend of communication technologies, the OceanMedallion enables the world's first interactive guest experience platform transforming vacation travel on a large scale into a highly personalized level of customized service. The prestigious CES Innovation Awards honor outstanding design and engineering in consumer technology products.

Additional information can be found on [www.carnival.com](http://www.carnival.com), [www.princess.com](http://www.princess.com), [www.hollandamerica.com](http://www.hollandamerica.com), [www.seabourn.com](http://www.seabourn.com), [www.pocruises.com.au](http://www.pocruises.com.au), [www.costacruise.com](http://www.costacruise.com), [www.aida.de](http://www.aida.de), [www.pocruises.com](http://www.pocruises.com) and [www.cunard.com](http://www.cunard.com).

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