

Seabourn Showcases Both Luxury & Adventure For The Seasons Ahead With New 'Extraordinary Worlds' and 'Extraordinary Expeditions' Cruise Collections

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SEATTLE, October 16, 2019 – <u>Seabourn</u>, the world's finest ultra-luxury travel experience, has released the latest edition of its **annual luxury cruise collection** as well as **the debut edition of its expedition cruise collection** for the upcoming seasons.

Enticing travelers and adventure seekers to experience alluring glimpses of the beauty, engagement, and discovery at the heart of the line's all-inclusive cruises, the 'Extraordinary Worlds, 2020-2021 Cruise Collection' offers 151 pages outlining more than 200 unique voyages visiting over 500 destinations across all seven continents. With an eye-catching cover, striking imagery and inviting prose, the new catalogue beckons readers to peruse itineraries for the five-vessel Seabourn ultra-luxury fleet through the entirety of 2020 and first half of 2021. It also offers a sneak-but-detailed peek of the inaugural 2021-2022 season of Seabourn Venture, the first of two new ultra-luxury purpose-built, all-suite Seabourn expedition ships scheduled for launch in June 2021 and May 2022, respectively. Seabourn's destination-focused itineraries and expedition offerings are award-winning products, receiving top recognition from trade and consumer media organizations this year.

The anticipated debut of Seabourn's expedition ships gets full coverage in its own brochure, 'Extraordinary Expeditions, Seabourn Venture 2021-2022 Inaugural Season'. With 85 pages, the catalogue details 25 immersive voyages for Seabourn Venture, which will visit more than 150 destinations across the globe during its inaugural year from June 2021 through 2022. Similarly elegant and compelling in style and design, 'Extraordinary Expeditions' details the many features that distinguish Seabourn Venture and its as-yet-unnamed sister ship from the current Seabourn fleet and the expedition cruise industry beyond – including two custom-built six-person submarines per ship to provide guests with unforgettable views of the underwater world.

"From world cruises to our new expedition fleet, there is a wealth of excitement in store for Seabourn guests over the next few years. Our new 'Extraordinary Worlds' and 'Extraordinary Expeditions' catalogues are a must have resource for luxury travelers and travel advisors to stay on top of all of our developments and discover what makes Seabourn the finest ultra-luxury travel experience available today," said **Chris Austin, senior vice president of Global Marketing & Sales for Seabourn**. "As always, each catalogue is a real page-turner, with stunning imagery and a wealth of detail designed to inspire readers to make their travel plans with Seabourn around our world."

A highlight of 'Extraordinary Worlds' is its two-page, quick-reference **Cruise Planning Calendar** listing all voyages on Seabourn's ultra-luxury ships through 2020 and the first half of 2021, as well as *Seabourn Venture's* expedition itinerary schedule for 2021 and 2022. Offerings are itemized by ship, region, and cruise type, including 'World Cruises' and 'Exotics,' and *Seabourn Venture's* 'Expeditions,' with sailing dates and page numbers for readers to find more detail including colorful maps showcasing routes and imagery of select destinations. The Cruise Calendar also samples 'Combination Cruises,' more of which can be found on <u>Seabourn.com</u>. Many single itineraries can also be combined back-to-back, rewarding travelers with a more immersive experience, more in-depth itineraries, ease in moving from place to place, and more savings

of up to 15% off of regular cruise fares.

In addition, the catalogue introduces readers to "Shore Experiences by Seabourn," seven specific collections of optional shore excursions categorized by types of interests, making it easier to find experiences based on a traveler's personal preferences. Highlights include "The Journeys Collection," detailing superbly crafted pre-, mid- and post-cruise land-based excursions to some of the world's most-treasured sights including iconic UNESCO World Heritage sites. The line is also the Official Cruise Partner of UNESCO World Heritage, aiding its mission of safeguarding and promoting the world's unique cultural and natural heritage recognized for its outstanding universal value. Another spread highlights the line's popular Ventures by Seabourn program of expedition-style excursions available for an additional charge, ideal for travelers who covet outdoor adventures. Ventures by Seabourn is available in select destinations, including Alaska, Antarctica & Patagonia, Northern Europe, the Amazon, Australia, New Zealand and the South Pacific, Southeast Asia, and Iceland and Greenland.

With its outline of *Seabourn Venture* voyages, 'Extraordinary Expeditions' covers each cruise with day-by-day itineraries in descriptive detail accompanied by voyage numbers, durations, individual ports, and overnight calls where available. Expedition routes are also showcased on colorful maps, and descriptions are accented with beautiful imagery. The brochure also includes a double-page rollout with an oversized rendering of *Seabourn Venture* that includes many of the details of this new ship.

The expedition catalogue further offers in-depth detail on *Seabourn Venture's* various tools for exploration and discovery, including its world-class expedition team, custom-built submarines, Zodiacs, kayaks, bikes, snorkel and scuba gear. Readers will also find sections on dining experiences, spa and wellness programming, suite features and layouts, and more.

For copies of 'Extraordinary Worlds, 2020-2021 Cruise Collection' and 'Extraordinary Expeditions, *Seabourn Venture* 2021-2022 Inaugural Season,' or to explore the worldwide selection of Seabourn cruising options, call Seabourn at 1-800-929-9391 or visit www.seabourn.com.

About Seabourn:

Seabourn currently operates a fleet of five modern ultra-luxury ships and is a proud member of World's Leading Cruise Lines. The exclusive alliance also includes Carnival Cruise Lines, Holland America Line, Princess Cruises, Cunard Line, Costa Cruises, AIDA, P&O Cruises UK, and P&O Cruises Australia. Seabourn is a brand of Carnival Corporation and plc (NYSE/LSE: CCL and NYSE: CUK). Seabourn is the official cruise partner of UNESCO World Heritage under a multi-year agreement to help promote sustainable tourism at World Heritage sites around the world.

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Find Seabourn on Twitter, Facebook, Instagram, YouTube and Pinterest.

Notes to Editors:

Seabourn is consistently ranked among the world's top travel choices by professional critics and the discerning readers of prestigious travel publications such as *Departures*, *Travel* + *Leisure* and *Condé Nast Traveler*. Its stylish, distinctive cruising vacations are renowned for:

- · Intimate ships with a private club atmosphere
- · Intuitive, personalized service provided by staff passionate about exceeding guests expectations
- · Curated voyages to all seven continents delivering award-winning experiences

- · All ocean-front suites, luxuriously appointed
- · Complimentary premium spirits and fine wines available on board at all times
- · Welcome Champagne and complimentary in-suite bar stocked with your preferences
- · Tipping is neither required, nor expected
- Finest resort at sea that is masterfully designed
- · World-class dining, further enhanced through a culinary partnership with Chef Thomas Keller
- All dining venues are complimentary, dine where, when and with whom you wish
- · Seabourn Conversations, connecting with visionary experts
- · Ventures by Seabourn™, optional shore excursions, enhance and extend your experience in select destinations*^
- · Select purposeful and sustainable travel experiences in partnership with UNESCO*
- Spa & Wellness with Dr. Andrew Weil, featuring an exclusive mindful living program*
- · An evening entertainment experience in collaboration with Sir Tim Rice†
- · Committed to environmental stewardship and sustainability

^Available on Seabourn Odyssey, Seabourn Sojourn, Seabourn Quest, Seabourn Encore, Seabourn Ovation

†Not available on board Seabourn Venture

^{*}Optional programs, for additional charge