



Carnival Cruise Line Brings Back AMP Up Commission Challenge in Time for 2020 Wave Season

October 14, 2019

Popular program gives travel agencies the opportunity to accelerate their commissions up to 15% in 2020

MIAMI (Oct. 14, 2019) — For the third year in a row, Carnival Cruise Line is bringing back its popular AMP Up Commission Challenge just in time for the 2020 Wave Season. Starting today, travel advisors can register to earn higher commissions of 11% to 15% based on the number of bookings they make between Jan. 1 and March 30, 2020.

To participate in the program, travel agencies must register during the opt-in period between Oct. 14 and Nov. 30, 2019. Once registered and confirmed for the AMP Up Commission Challenge, participants who make 20 to 125 bookings during the three-month booking period will qualify for higher commission levels on sales for the rest of the year, from April 1 through Dec. 31, 2020.

“Feedback from partners who participated in the AMP Up Commission Challenge the past two years has been overwhelmingly positive because it gives them an opportunity to boost their income,” said Adolfo Perez, Carnival’s senior vice president global sales and trade marketing. “The beauty of this program is that after ‘amping up’ sales during Wave season, they’ll increase their commission level for the rest of the year. Any program that helps our travel partners earn more is a win-win and at Carnival we remain committed to all travel advisors so they can keep succeeding.”

To participate, an agency owner or authorized representative completes a simple registration form on GoCCL.com. Qualifying agencies will receive an enrollment confirmation email by Dec. 6, 2019. New bookings that are fully deposited or paid in full between Jan. 1 and March 31, 2020, count toward the goal, with the exception of free cabins, reduced agent fares or full-ship charters. Agencies that currently qualify for 10% to 14% commissions are eligible to participate.

Here are the commission levels and required sales thresholds:

- 15 percent commission, 125 bookings
- 14 percent commission, 88 bookings
- 13 percent commission, 63 bookings
- 12 percent commission, 38 bookings
- 11 percent commission, 20 bookings

AMP Up Commission Challenge 2020 is being promoted on GoCCL.com, via email, on Facebook and through trade publication advertising.

For additional information about Carnival Cruise Line call 1-800-327-9501 (individual) or

1-800-327-5782 (groups) or visit the line's travel agent Internet portal, GoCCL.com. Carnival can also be found on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).

Journalists also can visit Carnival's media site, Carnival-news.com or follow the line's PR department on Twitter at twitter.com/CarnivalPR.

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About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 26 ships operating three- to 24-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Cuba, Europe, Australia, New Zealand, the Pacific Islands and Southeast Asia. The line currently has three new ships scheduled for delivery – Carnival Panorama set to debut in 2019, Mardi Gras in 2020 and an as-yet-unnamed ship in 2022.

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