

# Carnival Corporation and Micky and Madeleine Arison Family Foundation Pledge \$2 Million for Hurricane Dorian Relief

### September 4, 2019

Pledge from Carnival Foundation, philanthropic arm of the world's largest leisure travel company, and its nine global cruise line brands to be matched by Carnival Corporation Chairman Micky Arison and his wife Madeleine's Family Foundation

## EDITOR'S NOTE: Earlier today Carnival Corporation announced a partnership with Tropical Shipping to collect and ship donations to The Bahamas National Emergency Management Agency, in coordination with Broward, Miami-Dade and Palm Beach counties.

MIAMI, Sept. 4, 2019 /PRNewswire/ -- <u>Carnival Corporation & plc</u> (NYSE/LSE: CCL; NYSE: CUK), the world's largest leisure travel company, today announced that the corporation's philanthropic arm, Carnival Foundation, and its nine global cruise line brands together with the Micky and Madeleine Arison Family Foundation have pledged to donate \$2 million in funding and in-kind support for relief efforts in The Bahamas following Hurricane Dorian.

Carnival Foundation and the company's nine cruise line brands – Carnival Cruise Line, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK) – are pledging a total of \$1 million in monetary and in-kind donations in support of immediate relief and recovery efforts in The Bahamas. Carnival Corporation Chairman Micky Arison and his wife Madeleine are matching the corporation's commitment with a \$1 million donation from the Micky and Madeleine Arison Family Foundation.

"We are fully committed to supporting the critical relief and recovery efforts already underway for The Bahamas, and we are working closely with officials and affected communities to identify the needs for support and assistance," said Arnold Donald, CEO of Carnival Corporation. "Our company has always been closely tied to The Bahamas with a rich history spanning many years, so it's heart-breaking to see the impact of Hurricane Dorian, and our thoughts and prayers are with the people of The Bahamas. We have long admired the unyielding spirit of the Bahamian people and have no doubt they will overcome, rebuild and recover, and we look forward to supporting their efforts."

A portion of the combined pledge will immediately go to support efforts being managed by Direct Relief, an international humanitarian organization that provides critical medications and supplies during emergency situations. Direct Relief is currently assembling and delivering requested medical aid and additional emergency medical caches with first-aid supplies to the affected areas in The Bahamas.

In addition, Carnival Corporation and its brands are working together with local officials, community leaders and key relief and recovery organizations to identify the most timely and urgent relief needs and immediate allocations for additional funds and support.

Separately, the company today announced an effort to collect and deliver food and supplies donated in Broward, Miami-Dade and Palm Beach counties for the people of The Bahamas, through a partnership with Tropical Shipping and The Bahamas National Emergency Management Agency (NEMA). The effort, funded by Carnival Corporation and Tropical Shipping, will work in partnership with NEMA to provide immediate assistance to the people of the Bahamas where it is most needed.

#### **About Carnival Foundation**

Carnival Foundation is dedicated to creating positive change through empowering youth, enhancing education and strengthening families in the communities where Carnival Corporation employees live and work. Through monetary and in-kind donations, innovative philanthropic programs, employee fundraisers and hands-on volunteer initiatives, the foundation supports hundreds of organizations annually with primary funding focused in the areas of the arts, human needs, education, health and the environment.

#### About Carnival Corporation & plc

Carnival Corporation & plc is the world's largest leisure travel company and among the most profitable and financially strong in the cruise and vacation industries, with a portfolio of nine of the world's leading cruise lines. With operations in North America, Australia, Europe and Asia, its portfolio features Carnival Cruise Line, Princess Cruises, Holland America Line, Seabourn, P&O Cruises (Australia), Costa Cruises, AIDA Cruises, P&O Cruises (UK) and Cunard.

Together, the corporation's cruise lines operate 102 ships with 241,000 lower berths visiting over 700 ports around the world, with 19 new ships scheduled to be delivered through 2025. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour company in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P 500 and the FTSE 100 indices.

With a long history of innovation and providing guests with extraordinary vacation experiences, Carnival Corporation has received thousands of industry awards – including recognition by the Consumer Technology Association<sup>™</sup> as a CES® 2019 Innovation Awards Honoree for the OceanMedallion<sup>™</sup>. A revolutionary wearable device that contains a proprietary blend of communication technologies, the OceanMedallion enables the world's first interactive guest experience platform transforming vacation travel on a large scale into a highly personalized level of customized service. The prestigious CES Innovation Awards honor outstanding design and engineering in consumer technology products.

Additional information can be found on <u>www.carnival.com</u>, <u>www.princess.com</u>, <u>www.hollandamerica.com</u>, <u>www.seabourn.com</u>, <u>www.pocruises.com.au</u>, <u>www.costacruise.com</u>, <u>www.aida.de</u>, <u>www.pocruises.com</u> and <u>www.cunard.com</u>.

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