



AIDAmira: Christening for a good cause

September 17, 2019

Model Franziska Knuppe to christen the new Selection ship on Mallorca

On November 30, 2019, the AIDA family is receiving a new member: Model and TV host Franziska Knuppe will christen the 14th fleet member with the name AIDAmira in Palma de Mallorca. Against the backdrop of the majestic La Seu cathedral, it's sure to be a memorable ceremony. The Rostock native has already been godmother to an AIDA ship: Ten years ago, she gave AIDAluna her name on Mallorca. AIDA Cruises is delighted that Franziska Knuppe will now be giving AIDAmira and her crew her blessings as well.

Captain Manuel Pannzek (43) will be at her side. He has been captain on the AIDA Selection ships since 2017. A native of Hannover, Pannzek will be taking command on AIDAmira's bridge.

The christening of the fourth AIDA Selection ship is also a special charity event. Proceeds will be donated to AIDA Cruise & Help. Under this charity umbrella, AIDA has been collecting donations to build schools in developing and newly industrializing countries as partner of the Reiner Meutsch Foundation FLY & HELP since 2018. More information can be found at www.aida.de/cruiseandhelp.

As an ideal outdoor ship, AIDAmira is a perfect addition to the AIDA Selection family. The spacious ship design offers lots of room under the sky. On the expansive sun deck with pools and bars, guests enjoy the view of the sea, soak up the sun, and spend romantic evenings under the stars.

AIDAmira offers culinary enjoyment and variety in five restaurants and seven bars on board. Of the around 700 staterooms, 125 have a balcony or private sun deck. Spa treatments and fitness offers can be found across 1,100 sqm and include e.g. the Wellness Suite, the SPA Signature Treatment "Out of Africa," the sauna area with a Finnish, aroma and steam sauna, and up to 30 different fitness and relaxation courses per week. The AIDA shows, workshops, readings, lectures and cooking events on board guarantee top-class entertainment. Lecturers join guests on the Selection cruises and provide interesting insider knowledge about the cruise destinations.

In her premiere season, AIDAmira is sailing to the wonders in southern Africa. The departure and destination port on the 14-day route is Cape Town. Further ports include Durban, East London and Lüderitz on the edge of the Namib desert. The multi-day stops in Cape Town and at Walvis Bay in Namibia are a true highlight on the cruises.

From May until September 2020, AIDAmira is departing from Corfu on a new butterfly route in the eastern Mediterranean. One route includes Athens, Santorini, Crete and Brindisi in Apulia, and the other features Malta, Sicily, Crotona in Calabria, Olympia and Cephalonia. Both routes can be combined and booked as a 14-day cruise.

More information and bookings at travel agencies, with the AIDA Customer Center at the phone number +49 (0)381/202 707 07, or online at www.aida.de/aidamira.

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