

## Seabourn Names First New Ultra-Luxury Expedition Ship "Seabourn Venture"

March 13, 2019

**SEATTLE, March 13, 2019**— <u>Seabourn</u>, the world's finest ultra-luxury travel experience, announced today that it will name its first new ultra-luxury purpose-built expedition ship *Seabourn Venture*, paying tribute to the remote destinations visited by the brand's highly successful expedition and Ventures by Seabourn excursion programs and the fascinating places yet to be explored in the future.

Seabourn began offering expedition experiences during its first sailing to Antarctica in 2013 led by a highly qualified, world-class expedition team and those itineraries have been offered every season since. The success of the Antarctica program opened the door for similar optional experiences under the name Ventures by Seabourn featuring Zodiacs, kayaks, and guided hikes offered on Seabourn ships in a number of desirable destinations around the world, including Alaska, Australia & New Zealand, South America, and Northern European destinations such as Norway and Greenland.

"The name Seabourn Venture is an exciting step in the process of launching even more immersive voyages designed specifically for the expedition traveler who dares to go beyond the norm in terms of destinations and experiences they seek," said Richard Meadows, president of Seabourn. "Combined with the team of 26 experts that will bring the expedition experience to life, we are going to draw on our pedigree to deliver breathtaking experiences and I know Seabourn Venture is going to create lifetime memories for the adventurer that wants to go farther, into more remote destinations than they may have ever seen before, in true Seabourn ultra-luxury."

Seabourn Venture is scheduled to launch in June 2021, with a second yet-to-be-named sister ship slated to launch in May 2022. Both ships will be designed and built for diverse environments to PC6 Polar Class standards and will include a plethora of modern hardware and technology that will extend the ships global deployment and capabilities. The new ships, which are being built by T. Mariotti, will be a brand new innovative design, created specifically for the ultra-luxury expedition traveler, and will include many features that have made Seabourn ships so successful. A new and exciting offering will be two custom-built submarines carried onboard, providing an unforgettable view of the world beneath the ocean's surface. The ships will also be designed to carry a complement of kayaks and 24 Zodiacs that can accommodate all onboard guests at once, which will allow for a truly immersive experience. Each ship will feature 132 luxurious oceanfront veranda suites. More details and full-color renderings of the ship and its interior spaces will be released in the months ahead.

Specific details about itineraries and booking availability will be released in Spring 2019. The first ship is currently planned to sail in the Arctic in late summer 2021, with a full summer season in Antarctica to follow.

Both expedition vessels will feature an onboard crew that will include outstanding and well-traveled expedition teams comprised of highly regarded wilderness experts, scientists, historians and naturalists. During each sailing, team members regularly interact with guests, providing keen insight to deliver a rich holistic travel experience. These fascinating, accomplished experts are also part of the Seabourn Conversations program, providing in-depth insights into the history, ecology and culture of the places they visit. Their valuable insights are offered both in formal presentations on a variety of topics and in more casual conversations over meals or at leisure.

Seabourn continues to represent the pinnacle of ultra-luxury travel with intimate ships offering key elements that set the line apart: spacious, thoughtfully appointed suites, many with verandas and all 100% ocean front; superb dining in a choice of venues; complimentary premium spirits and fine wines available on board at all times; award-winning service and a relaxed, sociable atmosphere that makes guests feel right at home on board. The ships travel the globe to many of the world's most desirable destinations, including marquee cities, more than 170 UNESCO World Heritage Sites, and lesser-known ports and hideaways.

To learn more about Seabourn or to request a brochure, contact a travel professional, call Seabourn at 1-800-929-9391, or visit www.seabourn.com

## About Seabourn:

Seabourn currently operates a fleet of five modern ultra-luxury ships and is a proud member of World's Leading Cruise Lines. The exclusive alliance also includes Carnival Cruise Lines, Holland America Line, Princess Cruises, Cunard Line, Costa Cruises, AIDA, P&O Cruises UK, P&O Cruises Australia and fathom. Seabourn is a brand of Carnival Corporation and plc (NYSE/LSE: CCL and NYSE: CUK). Seabourn is the official cruise partner of UNESCO World Heritage under a multi-year agreement to help promote sustainable tourism at World Heritage sites around the world.

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