

Princess Cruises Launches "Sail Into Savings" Sale with Up to 40 Percent Off Select Spring and Summer 2019 Cruises and Cruisetours

March 5, 2019

SANTA CLARITA, Calif. (March 5, 2019) – Princess Cruises' **"Sail Into Savings" sale** starts today and offers up to 40 percent off on select cruises and cruisetours. The sale runs from March 5, 2019 through April 30, 2019 and includes deals to sought-destinations such as Alaska, Europe and the Caribbean.

Cruise vacations offered in the "Sail Into Savings" sale, include:

- Alaska Voyage of the Glaciers cruise from Vancouver, B.C. to Anchorage (Whittier) aboard Coral Princess 7
 days: \$549 interior (was \$999); \$1,099 balcony (was \$1,899)
- Alaska Cruisetour CAZ from Vancouver, B.C. to Fairbanks aboard Coral Princess 10 nights: \$999 interior (was \$1,759); \$1,699 balcony (was \$2,709)
- Scandinavia & Russia roundtrip from Copenhagen aboard Regal Princess 11 days: \$1,839 interior (was \$2,299); \$1,999 balcony (was \$3,049).
- Mediterranean from Barcelona to Rome aboard Emerald Princess 7 days: \$889 interior (was \$1,449); \$1,539 balcony (was \$1,999).
- Eastern Caribbean from Ft. Lauderdale aboard Caribbean Princess 7 days: \$699 interior (was \$1,199); \$999 balcony (was \$1,699)
- Western Caribbean from Ft. Lauderdale aboard Caribbean Princess 7 days: \$729 interior (was \$1,199);
 \$1,029 balcony (was \$1,699)

Guests can book a Princess MedallionClassTM vacation onboard any of Princess Cruises' MedallionClass enabled ships. The Princess OceanMedallion, included complimentary, is a wearable device that elevates the guest experience by delivering enhanced experiences and personalized service resulting in high guest satisfaction scores.

More information about the Princess Cruises "Sail Into Savings" sale can be found at princess.com/cruisedeals.

All prices are per guest and based on double occupancy. The "Sail Into Savings" cruise sale is available now and runs through 11:59 p.m. PDT on April 30, 2019 and is available to residents of the 50 United States, Canada, Puerto Rico, Mexico, Bermuda and the District of Columbia who are 21 years of age or older.

Additional information about Princess Cruises is available through a professional travel advisor, by calling $\underline{\text{1-800-PRINCESS}}$ ($\underline{\text{1-800-774-6237}}$), or by visiting the company's website at $\underline{\text{princess.com}}$.

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About Princess Cruises

One of the best-known names in cruising, Princess Cruises is the fastest growing international premium cruise line and tour company operating a fleet of 17 modern cruise ships, carrying two million guests each year to 380 destinations around the globe, including the Caribbean, Alaska, Panama Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England, Antarctica and World Cruises. A team of professional destination experts have curated 170 itineraries, ranging in length from three to 111 days and Princess Cruises is continuously recognized as "Best Cruise Line for Itineraries."

In 2017 Princess Cruises, with parent company Carnival Corporation, introduced MedallionClass Vacations enabled by

the OceanMedallion, the vacation industry's most advanced wearable device, provided free to each guest sailing on a MedallionClass ship. The award-winning innovation offers the fastest way to a hassle-free, personalized vacation giving guests more time to do the things they love most. MedallionClass Vacations will be activated on five ships by the end of 2019. An activation plan will continue across the global fleet in 2020 and beyond.

Princess Cruises continues its multi-year, "Come Back New Promise" – a \$450 million-dollar product innovation and cruise ship renovation campaign that will continue to enhance the line's onboard guest experience. These enhancements result in more moments of awe, lifetime memories and meaningful stories for guests to share from their cruise vacation. The product innovations include partnerships with award-winning Chef Curtis Stone; engaging entertainment inspired shows with Broadway-legend Stephen Schwartz; immersive activities for the whole family from Discovery and Animal Planet that include exclusive shore excursions to onboard activities; the ultimate sleep at sea with the award-winning Princess Luxury Bed and more.

Three new Royal-class ships are currently on order with the next new ship under construction, Sky Princess, scheduled for delivery in October 2019, followed by Enchanted Princess in June 2020. Princess previously announced that two new (LNG) ships which will be the largest ships in the Princess fleet, accommodating approximately 4,300 guests are planned for delivery in 2023 and 2025. Princess now has five ships arriving over the next six years between 2019 and 2025. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

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Additional media information is available at princess.com/news.

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