

Carnival Cruise Line Welcomes Advisors Aboard with Largest-Ever Ship Tours and Shipboard Seminar Program Schedule in 2019

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Travel professionals can register now for Carnival's 150 ship tours and nine Seminars at Sea

MIAMI (March 4, 2019) — Carnival Cruise Line knows the best way to sell Carnival is to experience Carnival, and in 2019 travel advisors will have more ways than ever before to Choose Fun for their clients. The line is offering its most ambitious product-education program with 150 ship tours — across 24 ships — and nine Seminars at Sea, so travel advisors can see firsthand the results of the line's \$2 billion Fleet Enhancement Program and become familiar with all that Carnival has to offer.

Hosted by Carnival business development managers, ship tours include tours of public spaces and staterooms, providing an opportunity to see the product up close. Seminars at Sea are an immersive way for agents to sail and attend training sessions to enhance their knowledge while experiencing all the Carnival activities and amenities like a guest. Travel advisors sailing on a Seminar at Sea receive special casino, shore excursion, and spa benefits.

"When travel advisors come on board, experience our product and see the investment we've put into our ships, it gets them excited to sell our brand and also helps them understand which clients are right for Carnival," said Adolfo Perez, Carnival's senior vice president of sales and trade marketing. "With the recent refurbishments and 'ship shuffle,' offering 150 tours across the fleet and nine familiarization cruises enables us to expose an incredible number of travel advisors to different ships, which will help them increase their Carnival bookings."

Ship tours are free to travel advisors, and lunch is included. Seminars at Sea feature special pricing to ensure agents can sail and experience the fun of a Carnival cruise.

Travel partners can register for a ship tours or Seminar at Sea by visiting GoCCL.com or contacting their Carnival business development manager.

For additional information about Carnival Cruise Line call 1-800-327-9501 (individual) or 1-800-327-5782 (groups) or visit the line's travel agent Internet portal, <u>GoCCL.com</u>. Carnival can also be found on: <u>Facebook, Instagram, Twitter</u> and <u>YouTube</u>.

Journalists also can visit Carnival's media site, <u>Carnival-news.com</u> or follow the line's PR department on Twitter at <u>twitter.com/CarnivalPR</u>.

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Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 26 ships operating three- to 24-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Cuba, Europe, Australia, New Zealand, the Pacific Islands and Southeast Asia. The line currently has three new ships scheduled for delivery – Carnival Panorama set to debut in 2019, Mardi Gras in 2020 and an as-yet-unnamed ship in 2022.

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