



Princess Cruises Promotes Ryan Fitzgerald to Entertainment Director

March 1, 2019

SANTA CLARITA, Calif. (March 1, 2019) – Ryan Fitzgerald has been promoted to the role of director, entertainment operations for Princess Cruises. In this position, Fitzgerald will oversee the entertainment leadership and programming onboard all 17 ships in the cruise line's global fleet.

Fitzgerald first joined Princess Cruises in 2015 as manager of cruise staff and programming and was instrumental in leading the restructuring efforts of the onboard entertainment teams to include two key positions – entertainment director and cruise director. This two-year initiative resulted in the shipboard teams achieving continuously higher guest satisfaction scores. In addition, he and the cruise staff teams successfully launched new game shows across the fleet as well as new experiences as part of the Discovery at SEA partnership, including *High Seas Heist with Detective Joe Kenda* and *Can You Survive?*

"In his new role, Ryan brings vast and valuable experience to oversee the delivery of a fantastic and memorable entertainment experience for all of our guests," said Denise Saviss, Princess Cruises vice president, entertainment experience. "His 17 years of experience in the cruise industry, from working onboard as a cruise director to now managing all of the onboard activities and cruise staff across the fleet, contributed to his continued success at Princess Cruises."

Prior to joining Princess Cruises, Fitzgerald started at Carnival Cruise Line in 2002, initially as a musician and then joined the cruise staff team where he was promoted to cruise director in 2007. He moved to the cruise line's shoreside operations in 2011 and was promoted to manager of cruise staff and programming in 2012.

Originally from Indianapolis, Fitzgerald holds a bachelor's degree in music business from Middle Tennessee State University and a master's degree in hospitality administration from University of Nevada, Las Vegas.

Fitzgerald resides in Santa Clarita, Calif., with his wife and two young children.

Additional information about Princess Cruises is available through a professional travel advisor, by calling [1-800-PRINCESS](tel:1-800-PRINCESS) (1-800-774-6237), or by visiting the company's website at princess.com.

About Princess Cruises

One of the best-known names in cruising, Princess Cruises is the fastest growing international premium cruise line and tour company operating a fleet of 17 modern cruise ships, carrying two million guests each year to 380 destinations around the globe, including the Caribbean, Alaska, Panama Canal, Mexican Riviera, Europe, South America, Australia/New Zealand, the South Pacific, Hawaii, Asia, Canada/New England, Antarctica and World Cruises. A team of professional destination experts have curated 170 itineraries, ranging in length from three to 111 days and Princess Cruises is continuously recognized as "Best Cruise Line for Itineraries."

In 2017 Princess Cruises, with parent company Carnival Corporation, introduced MedallionClass Vacations enabled by the OceanMedallion, the vacation industry's most advanced wearable device, provided free to each guest sailing on a MedallionClass ship. The award-winning innovation offers the fastest way to a hassle-free, personalized vacation giving guests more time to do the things they love most. MedallionClass Vacations will be activated on five ships by the end of 2019. An activation plan will continue across the global fleet in 2020 and beyond.

Princess Cruises continues its multi-year, "Come Back New Promise" – a \$450 million-dollar product innovation and cruise ship renovation campaign that will continue to enhance the line's onboard guest experience. These enhancements result in more moments of awe, lifetime memories and meaningful stories for guests to share from their cruise vacation. The product innovations include partnerships with award-winning Chef Curtis Stone; engaging entertainment inspired shows with Broadway-legend Stephen Schwartz; immersive activities for the whole family from Discovery and Animal Planet that include exclusive shore excursions to onboard activities; the ultimate sleep at sea with the award-winning Princess Luxury Bed and more.

Three new Royal-class ships are currently on order with the next new ship under construction, Sky Princess, scheduled for delivery in October 2019, followed by Enchanted Princess in June 2020. Princess previously announced that two new (LNG) ships

which will be the largest ships in the Princess fleet, accommodating approximately 4,300 guests are planned for delivery in 2023 and 2025. Princess now has five ships arriving over the next six years between 2019 and 2025. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

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Additional media information is available at princess.com/news.

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