

## Carnival's #ChooseFun AirShip Extends West Coast Journey; Soon To Fly Over Las Vegas And Phoenix

February 1, 2019

## Kicks Off Sweepstakes, Continues #ChooseFun Social Media Campaign Benefiting St. Jude Children's Research Hospital®

MIAMI (Feb. 1, 2019) – When one AirShip flight ends, another begins! After completing its wildly successful month-long tour of California to celebrate the arrival of the new <u>Carnival Panorama</u> to the West Coast, Carnival Cruise Line's #ChooseFun AirShip is extending its aerial journey taking to the skies over Las Vegas, Nevada and Phoenix, Arizona.

The Carnival AirShip will begin a five-day tour of Las Vegas kicking off on Saturday, Feb. 2 with aerial visits to major attractions and iconic hotspots including the Las Vegas Strip as well as travel agent events. The AirShip will also delight football fans who will be in town to check out The Big Game on Sunday.

On Wednesday, Feb. 13, the AirShip will arrive in Phoenix for a five-day flyover of the city's hottest areas and venues through Sunday, Feb. 17.

In conjunction with the AirShip's extended West Coast tour, Carnival is hosting a sweepstakes where consumers have a chance to win a free cruise as well as additional prizes each week when they enter at <a href="mailto:carnival.com/choosefun">carnival.com/choosefun</a>.

And there's never an end date to raising money for a great cause – continuing the charity component of the AirShip's month-long flyover, for anyone who takes a picture of the AirShip and posts it on social media with the hashtag #ChooseFun, Carnival will make a \$2 donation to its longtime charity partner St. Jude Children's Research Hospital® up to a maximum donation of \$20,000.

"Fans everywhere can't get enough of the Carnival AirShip and neither can we!" said Christine Duffy, president of Carnival Cruise Line. "If there's anyone who knows how to Choose Fun, it's Carnival, and what better way to do that than to continue the AirShip's journey."

Last month, the AirShip made its West Coast debut gaining the attention of tens of thousands of consumers across California in anticipation of the arrival of Carnival Panorama to Long Beach, Calif. in December – the first new Carnival ship homeported on the West Coast in 20 years and the world's first ship to have a trampoline park at sea, in partnership with Sky Zone. Carnival Panorama will debut with a special three-day inaugural cruise from Long Beach on Dec. 11, 2019, followed by the launch of year-round, seven-day Mexican Riviera sailings on Dec. 14, 2019. The ship joins Carnival Imagination and Carnival Inspiration to carry upwards of 600,000 guests annually from the West Coast – more than any other cruise operator.

To learn more about Carnival Cruise Line, visit. Carnival.com. For reservations, contact any travel agent or call 1-800-CARNIVAL. Carnival can also be found on: Facebook, Instagram, Twitter and YouTube.

Journalists also can visit Carnival's media site, carnival-news.com or follow the line's PR department on Twitter at twitter.com/CarnivalPR.

## **About Carnival Cruise Line**

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 26 ships operating three- to 24-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Cuba, Europe, Australia, New Zealand, the Pacific Islands and Southeast Asia. The line currently has three new ships scheduled for delivery – Carnival Panorama set to debut in 2019, *Mardi Gras* in 2020 and an as-yet-unnamed ship in 2022.

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