



Carnival Cruise Line Launches Newly Redesigned Travel Agent Finder On Carnival.com

October 18, 2018

Improved travel agent locator tool upgrades user experience with enhanced functionality

MIAMI (Oct. 18, 2018) — Carnival Cruise Line is launching a completely redesigned version of its popular [Travel Agent Finder](#). The upgraded tool is more user-friendly and provides enhanced individual agency information, as well as displays more agencies to help consumers find a local travel professional within Carnival's extensive network.

In the first phase of the redesign, which is complete, the look and feel of the page was updated to better match the cruise line's main site, www.carnival.com. Further, it now uses Google Maps to display agency locations, providing a greater degree of detail and accuracy than was possible before.

"As we continue to deliver on our commitment to support our travel agent partners as they grow their business, we've significantly enhanced the functionality and the design of our Travel Agent Finder to make it easier for visitors on our website to find a local travel agent," said Adolfo Perez, senior vice president of sales and trade marketing for Carnival. "The new and improved Travel Agent Finder on our site is a more powerful tool for both our partners and their potential clients. We hope everyone takes full advantage of its usefulness."

The user experience is enhanced by now displaying search results on the universally familiar Google Maps platform. In addition, users can input search criteria besides a ZIP Code to produce more accurate results when seeking a travel agent.

Those results provide more individual agency information, including phone number, email address and a website link, when available. From the travel agents' perspective, functionality was improved to generate more agencies in the results.

The second phase of the redesign is expected to be complete in spring 2019, with the next upgrade providing home-based travel agency owners the ability to add their information to the system. Users will be able to see home-based agency locations displayed on Google Maps if the agency opts in to the program.

For additional information about Carnival Cruise Line call 1-800-327-9501 (individual) or 1-800-327-5782 (groups) or visit the line's travel agent Internet portal, BookCCL.com. Carnival can also be found on: [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#). Journalists also can visit Carnival's media site, Carnival-news.com or follow the line's PR department on Twitter at twitter.com/CarnivalPR.

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About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 26 ships operating three- to 24-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Cuba, Australia, New Zealand, the Pacific Islands and Southeast Asia. The line currently has three new ships scheduled for delivery – the 133,500-ton Carnival Panorama set to debut in 2019 and two as-yet-unnamed 180,000-ton ships in 2020 and 2022.

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