



Holland America Line Hosts Survivor Celebration Luncheon on Eurodam for Susan G. Komen Puget Sound Affiliate

September 25, 2018

Seattle, Wash., Sept. 25, 2018 — Holland America Line hosted the "Survivor Celebration" luncheon at the Port of Seattle Saturday, Sept. 22, 2018, aboard *Eurodam* for the Susan G. Komen Puget Sound affiliate, one of the line's community partners.

"Susan G. Komen and Holland America Line have worked together for many years in the fight against breast cancer, and this annual Survivor Celebration is a chance to honor some truly inspirational women and men who have been impacted by this terrible disease," said Orlando Ashford, president of Holland America Line. "Cancer touches everyone in some way, and as a community partner we are committed to doing everything we can to help find a cure."

After the luncheon for breast cancer survivors and their co-survivors, attendees were invited to a special presentation in the ship's main show lounge. The band A Different Animal entertained the group and invited the pink-clad breast cancer survivors to dance and enjoy the moment.

A highlight of the afternoon was hearing inspiring remarks from Allison Dvaladze, director, global strategy, partnerships and advocacy (WE CAN and BC12.5) at the University of Washington.

"Each year we look forward to celebrating our survivors with this amazing luncheon aboard Holland America Line, and we are grateful to have community partners that support us in such impactful ways," said David Richart, executive director, Komen Puget Sound. "Susan G. Komen is not only about finding a cure for breast cancer, but also making sure those with it and those who survived it know that we stand with them, and we couldn't provide that care without partners like Holland America Line."

About Susan G. Komen for the Cure and Komen Puget Sound

The Susan G. Komen for the Cure organization was founded by Nancy G. Brinker after her sister, Susan G. Komen, lost her battle with breast cancer. Komen for the Cure is the global leader of the breast cancer movement, having invested more than \$2.2 billion in research and community programs since its inception in 1982. Komen's promise is to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures. Across the country, that promise is upheld by a network of 122 local affiliate offices.

In 1992, CJ Taylor and a group of community volunteers, all of whom shared a vision of ending breast cancer forever, founded Komen Puget Sound. The first Susan G. Komen Puget Sound Race for the Cure® was held in the fall of 1994 with 3,000 participants and raised \$56,000. Following that first Race, Komen Puget Sound awarded its first grants, totaling \$42,000. To date, Komen Puget Sound has provided more than \$30 million in grant funds for mammograms, patient treatment support and breast health education in Western Washington and has contributed toward the more than \$956 million invested globally in research. For more information visit www.komenpugetsound.org.

Holland America's Line Commitment to Community

Each year, Holland America Line hosts more than 25 shipboard charity luncheons for nearly 5,000 guests in its home port cities. In addition, Holland America Line and its corporate foundation's charitable-giving programs provide cash sponsorships, in-kind donations, free- and reduced-fare cruise donations for nonprofit fundraising events, donations of usable shipboard items around the world, employee volunteerism and other philanthropic activities.

Editor's note: Photos are available here: <https://www.cruiseimagelibrary.com/c/iaqqlk06>.

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Find Holland America Line on [Twitter](#), [Facebook](#) and the [Holland America Blog](#). Access all social media outlets via the home page at hollandamerica.com.

About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 113-day itineraries, the company's cruises visit all seven continents, with highlights including Antarctica explorations, South America circumnavigations, Cuba cruises and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada and New England, Europe and the Panama Canal. The line welcomed *Koningsdam* in 2016 and has a second Pinnacle-class ship, *Nieuw Statendam*, to be delivered in December 2018. A third Pinnacle-class ship will be delivered in 2021.

The company is undergoing \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge through an exclusive partnership with O, The Oprah Magazine; during an America's Test Kitchen show; at Explorations Café presented by

The New York Times; and by taking a Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council, comprising world-famous chefs who design dishes exclusively for our guests.

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