

Carnival Corporation Launches Third Seasons of America's Most Popular Travel TV Series

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Starting October 6 on ABC and NBC, new programs will for first time feature African, Indian and Middle East destinations, along with Cambodia, Dublin and Sri Lanka -- highlighting global breadth and diversity of Carnival Corporation's cruise line brands

World's largest leisure travel company with nine global cruise line brands will continue first-in-the-industry strategy to increase awareness and demand for its vacations with broadcast of over 150 shows

MIAMI, Sept. 24, 2018 /PRNewswire/ -- Abu Dhabi, Jordan, Oman, Tanzania, Cambodia and Mumbai are among the exotic destinations that highlight the third season of original travel experience programming from <u>Carnival Corporation & plc</u> (NYSE/LSE: CCL; NYSE: CUK), the world's largest leisure travel company.



New episodes of Carnival Corporation's Ocean Original TV programs "Ocean Treks ™with Jeff Corwin," "Vacation CreationTM with Tommy Davidson and Andrea Feczko," and "The Voyager ™with Josh Garcia" begin Saturday, October 6, and will again air on Saturdays through fall 2019 on ABC and NBC.

"We're thrilled at the continued growth all three series have enjoyed and we're eager to share new episodes of these popular TV shows to the millions of families and travel buffs in search of new destinations to add to their vacation wish lists," said John Padgett, chief experience and innovation officer for Carnival Corporation, whose portfolio features nine world-leading cruise line brands, including Carnival Cruise Line, Cunard, Holland America Line, Princess Cruises and Seabourn. "Fans will continue to see that the opportunities to experience the world on a cruise vacation are endless."

Back for a third season on ABC stations is "Ocean Treks with Jeff Corwin." It broadcasts nationally as part of the daytime Emmy-winning "Weekend Adventure," a three-hour programming block airing Saturday mornings on 98 percent of the country's ABC affiliate stations. In season three, Corwin takes audiences to Sri Lanka, Tanzania, Madagascar, the Seychelles, the Canary Islands and Mumbai, India.

"Vacation Creation with Tommy Davidson and Andrea Feczko" also returns to ABC's "Weekend Adventure" and takes viewers beyond the typical travel show by personalizing vacations of a lifetime for couples, individuals and families facing hardship, in need of hope or seeking much-needed time together. In its third season, episodes include visits to the Shetland Islands in Scotland where they go on an excursion to explore the origins of the popular Shetland Ponies; a trip to Iceland where they take in the geo-thermic wonders of Reykjavik; and they sail to Cuba to explore the sights and sounds of Old Havana.

"The Voyager with Josh Garcia" returns to NBC for a third year as part of the network's nationally broadcasted "The More You Know" programming block. In the new season, viewers will travel with Garcia to Abu Dhabi; Aqaba, Jordan; Muscat, Oman; Kuala Lumpor and Manilla, Philippines. In one very special episode, Garcia joins a group of fellow passengers for a new kind of adventure – voluntourism - where they help build a playground for a community in Honduras and then meet with an elderly group in Cozumel, Mexico who teach Garcia and friends how to make authentic salsa.

Carnival Corporation's original series – which debuted in fall 2016 and are distributed by Litton Entertainment – have been honored with two Daytime Emmy nominations and 24 Telly Awards, which recognize the best in TV and cable, digital and streaming, as well as non-broadcast productions.

The original content is part of Carnival Corporation's focus on producing and broadly distributing engaging and compelling experiential content. All three shows continue to be ranked as number one or number two in their time slot, and collectively reach an average of more than five million viewers every weekend. With cruise vacations growing 20 percent faster than land-based vacations and with more people than ever taking cruise vacations in 2018, the strong ratings are further evidence that Americans' interest in cruise vacations is growing exponentially.

Season two of La Gran SorpresaTM – another series from Carnival Corporation that airs on Univision -- begins in late 2018 with a holiday special and

extends into "wave" season, when many consumers book cruise vacations. The one-hour program is hosted by award-winning television personality Poncho de Anda and showcases how the power of travel reunites families.

About Carnival Corporation & plc

Carnival Corporation & plc is the world's largest leisure travel company and among the most profitable and financially strong in the cruise and vacation industries, with a portfolio of 10 dynamic brands that include nine of the world's leading cruise lines. With operations in North America, Europe, Australia and Asia, its portfolio features Carnival Cruise Line, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK), as well as Fathom, the corporation's immersion and enrichment experience brand.

Together, the corporation's cruise lines operate 103 ships with 234,000 lower berths visiting over 700 ports around the world, with 22new ships scheduled to be delivered between 2018 and 2025. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour company in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P 500 and the FTSE 100 indices.

In 2017, Fast Company recognized Carnival Corporation as being among the "Top 10 Most Innovative Companies" in both the design and travel categories. Fast Company specifically recognized Carnival Corporation for its work in developing OceanMedallionTM, a high-tech wearable device that enables the world's first interactive guest experience platform capable of transforming vacation travel into a highly personalized and elevated level of customized service.

Additional information can be found on www.carnival.com, www.carnival.com, www.carnival.com, www.carnival.com</a

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Carnival Corporation Media Contacts: Roger Frizzell, Carnival Corporation, rfrizzell@carnival.com, (305) 406-7862; Mike Flanagan, LDWW, mike@ldwwgroup.com, (727) 452-4538; Vicki Johnson, Carnival Corporation, vjohnson@carnival.com, (407) 340-9658