

## Seabourn Offers a Luxurious Glimpse of the 2019-2020 Season Ahead with New "Extraordinary Worlds" Cruise Collection

August 14, 2018

**SEATTLE, August 14, 2018** – <u>Seabourn</u>, the world's finest ultra-luxury cruise line, has released the latest edition of its annual cruise collection, inviting vacation seekers on a hard copy journey reflective of the beauty, engagement and discovery they'll experience at sea.

The "Extraordinary Worlds, 2019/2020 Cruise Collection" runs 128 pages, detailing more than 180 Seabourn cruises visiting more than 450 destinations in nearly 100 countries across all seven continents. It highlights onboard and on-shore experiences with features on everything from suite layouts to dining options and land-based excursions. Arranged with striking imagery and loaded with pinpoint information, "Extraordinary Worlds" is a must read for travelers intrigued by the allure of a Seabourn cruise.

"With so much excitement - new itineraries, including our first voyages to Cuba, as well as a World Cruise on tap for the 2019-2020 cruise season - we wanted luxury travelers and travel professionals alike to have an easy avenue to discover what makes Seabourn the finest ultra-luxury travel experience, and that is precisely what our new 'Extraordinary Worlds' cruise collection provides," said Chris Austin, senior vice president of Global Marketing & Sales for Seabourn. "With stunning imagery and a wealth of detail, our new cruise collection is a real page-turner, sure to capture the imagination and generate plenty of ideas for travel plans to destinations around the world."

Starting with the spectacular cover showcasing artwork aboard **Seabourn Encore**, "Extraordinary Worlds" is designed to draw readers in at first glance. Among the cruise collection's many standout components is a two-page, quick-reference **Cruise Planning Calendar** listing the cruises scheduled on Seabourn's five ultra-luxury ships through 2019 and winter 2020. The offerings are itemized by ship, region and cruise type, including "World Cruise," "Extended Explorations" and "Exotics," as well as by page number for more detail. The Cruise Calendar further lists sample combination cruises, more of which can be found on <u>Seabourn.com</u>.

Select a cruise, flip pages, and readers will find plentiful information, including voyage numbers, itineraries, durations and scheduled departures; individual ports on each itinerary; and overnight calls, where available. New, colorful maps easily showcase each route, while beautiful imagery of many destinations where the ships visit around the world complement each region.

The "Extraordinary Worlds" catalogue further provides background on the Seabourn experience, such as partnerships with world-renowned Michelin three-star **Chef Thomas Keller**, visionary pioneer of integrative medicine **Dr. Andrew Weil**, and **UNESCO**. Each of these partners has transformed the line's culinary and spa & wellness offerings, respectively, and they are highlighted on pages all their own. New this year is a page dedicated to the Mindful Living Excursions, optional tours created as part of the line's partnership with Dr. Weil.

A gorgeous six-page section on **Seabourn Journeys** details superbly crafted pre- and post-cruise explorations of the world's most-treasured sights including iconic **UNESCO World Heritage** properties. A two-page spread highlights the line's popular **Ventures by Seabourn** optional for-charge excursion program, which is ideal for travelers who covet outdoor adventures and is available in select destinations, including Alaska; Antarctica & Patagonia; Northern Europe; Amazon; Australia, New Zealand and South Pacific; Southeast Asia, and Iceland and Greenland.

Individual ships in the Seabourn fleet, including the new **Seabourn Ovation**, are featured on image-filled pages detailing suite accommodations and deck plans.

For a copy of Seabourn's 2019-2020 Extraordinary Worlds Cruise Collection, or to explore the worldwide selection of Seabourn cruising options, call Seabourn at 1-800-929-9391 or visit <a href="https://www.seabourn.com">www.seabourn.com</a>.

## About Seabourn:

Seabourn currently operates a fleet of five modern ultra-luxury ships and is a proud member of World's Leading Cruise Lines. The exclusive alliance also includes Carnival Cruise Lines, Holland America Line, Princess Cruises, Cunard Line, Costa Cruises, AIDA, P&O Cruises UK, P&O Cruises Australia and fathom. Seabourn is a brand of Carnival Corporation and plc (NYSE/LSE: CCL and NYSE: CUK). Seabourn is the official cruise partner of UNESCO World Heritage under a multi-year agreement to help promote sustainable tourism at World Heritage sites around the world.

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Find Seabourn on Twitter, Facebook, Instagram, YouTube and Pinterest.

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Organization (UNESCO) to help protect World Heritage sites.

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