



## Holland America Line and O, The Oprah Magazine Set Sail on Three-Day Girls' Cruise Jan. 30, 2019, with Oprah Winfrey Aboard Nieuw Statendam

June 13, 2018

Oprah named godmother of new vessel and will officially dedicate the ship in a private ceremony at a later date

Seattle, Wash., June 13, 2018 — Holland America Line and O, *The Oprah Magazine* announced today a three-day Girls' Getaway cruise on Holland America Line's newest ship, *Nieuw Statendam*, Jan. 30, 2019. Oprah Winfrey will embark on the cruise, joined by O, *The Oprah Magazine* Editor-at-Large Gayle King and other members of the magazine's editorial staff, who will host special presentations and events on board the ship, currently under construction at Fincantieri's Marghera shipyard in Italy. Winfrey will serve as godmother of *Nieuw Statendam*, with an official dedication by Winfrey to take place in a private ceremony at a later date to be announced.

"We are so excited to have Oprah set sail with us again for the Girls' Getaway cruise in partnership with O, *The Oprah Magazine*, and we're deeply honored that Oprah will serve as godmother of *Nieuw Statendam*," said Orlando Ashford, president of Holland America Line. "The time-honored maritime tradition of choosing a godmother for a new vessel dates back more than 4,000 years and is revered as important in bringing good luck and protection to the ship and all who sail on board, so it's perfectly fitting that the Girls' Getaway cruise will take place on *Nieuw Statendam*. We anticipate the energy and inspirational spirit will be unlike any other cruise experience there is — and life-changing for many."

The Girls' Getaway cruise sails roundtrip from Fort Lauderdale, Florida, and spends a day at Half Moon Cay, Holland America Line's idyllic private island in the Bahamas. The Girls' Getaway cruise celebrates the power of friendship and will feature exclusive onboard experiences that honor and pay tribute to the special bond between women.

As a highlight, guests will have the opportunity to attend one of three live "Conversations with Oprah." Additionally, editorial staff from O, *The Oprah Magazine* will be on board hosting special events, including Editor-in-Chief Lucy Kaylin, Creative Director Adam Glassman, Beauty Director Brian Underwood and Books Editor Leigh Haber.

"The partnership with Holland America Line has been a dream come true," said Jayne Jamison, senior vice president, publisher and chief revenue officer of O, *The Oprah Magazine*. "Our teams have worked seamlessly together to create unforgettable moments inspired by content in the magazine for the January 2019 sailing that reflect our core values and goals of helping people expand their horizons and live their best life."

### Activities and Events on the Girls' Getaway Cruise

**A Conversation with Oprah:** Winfrey will share highlights of her career, inspirational stories of the amazing women she has met over the years, and the desire for this cruise to be the start of something meaningful for those on board. King will join Winfrey on stage for a candid and entertaining chat that shows the deep bond between these two best friends.

**Love That! Style Session with Adam Glassman:** Glassman will host a style presentation revealing his tips, tricks and secrets for essential pieces that everyone needs in their wardrobe. Following his talk, Glassman will join guests in the onboard dedicated O Shop to offer shopping advice.

**O's Reading Room with Leigh Haber:** Guests will have the opportunity to read the latest onboard book club selection (to be announced) and then join Haber for an intriguing discussion with the author. O's Reading Room was introduced on Holland America Line ships in 2017, and due to its overwhelming popularity, is now available on all ships in the fleet.

**Just Breathe:** Led by a guest instructor to be announced, participants set their intentions for the day and are encouraged to become present with themselves and those around them through meditation and movement. On the at-sea day, Just Breathe will be held around the serene Lido Pool area, and the experience moves to the beach during the call at private island Half Moon Cay.

### Holland America Line and O, The Oprah Magazine Partnership

Building on the success of the exclusive partnership started in 2017, Holland America Line and O, *The Oprah Magazine* have extended their agreement through 2019 to unite the soul-stirring power of travel with O's deep commitment to connection and personal growth. Two remaining Adventure of Your Life Cruises with Holland America Line and O, *The Oprah Magazine* also will feature members of the magazine's editorial team, along with special guest speakers: Aug. 11, 2018, on a seven-day Alaska itinerary and Oct. 28, 2018, on a seven-day Caribbean sailing.

On Holland America Line cruises sailing in North America, guests can take part in a variety of engaging activities developed with the magazine's editors including meditation, exercise, healthy eating and more. O's Reading Room is available on all cruises worldwide.

For more information on O, *The Oprah Magazine* cruises please visit [hollandamerica.com/OprahMag](http://hollandamerica.com/OprahMag). To book your cruise, contact a travel professional, call 1-877-SAIL HAL (1-877-724-5425) or visit [hollandamerica.com](http://hollandamerica.com).

**EDITOR'S NOTE:** Photos are available at <https://www.cruiseimagelibrary.com/c/fhbsran3>.

Find Holland America Line on [Twitter](#), [Facebook](#) and the [Holland America Blog](#). Access all social media outlets via the home page at [hollandamerica.com](#).

#### **About *O, The Oprah Magazine***

*O, The Oprah Magazine* ([oprah.com/omagazine](#)) encourages confident, intelligent women to reach for their dreams, express their individual style and make wise choices, guided by the values of one of the most charismatic women in the world, O editorial director Oprah Winfrey. With an emphasis on personal growth, the magazine inspires, addressing every aspect of a woman's life — the material, the intellectual and the emotional — and deeply connects with more than 14 million consumers every month (source: 2018 comScore Multi-Platform //GfK MRI Media Fusion (03-18/F17). From the moment it launched, *O, The Oprah Magazine* carved out a unique position in the marketplace and created an entirely new category in women's magazines, delivering the Live Your Best Life message through thoughtful, ever-evolving content and the trusted advice provided by well-known experts. Throughout the years, *O, The Oprah Magazine* has been recognized with the publishing industry's highest honor, winning multiple American Society of Magazine Editors (ASME) awards. Follow *O, The Oprah Magazine* on Twitter at @O\_Magazine and Instagram at @OprahMagazine.

*O, The Oprah Magazine* is a co-venture between Harpo Print, LLC and Hearst Magazines, a unit of [Hearst](#), one of the nation's largest diversified media, information and services companies. Hearst attracts more readers of monthly magazines than any other publisher. Hearst Magazines' print and digital assets reach 139 million readers and site visitors each month—more than two-thirds of all women and nearly three-quarters of millennial women in the country (source: 2017 comScore Multi-Platform/MRI 01-18/F17). With 25 titles in the U.S, the company publishes close to 300 editions and 200 websites around the world.

#### **About Oprah Winfrey**

Oprah Winfrey is a global media leader, philanthropist, producer and actress. For 25 years Oprah was host of the award-winning talk show *The Oprah Winfrey Show*. As chairman and CEO, she guides her cable network, OWN: Oprah Winfrey Network, is founder of *O, The Oprah Magazine* and oversees Harpo films. Oprah starred in HBO Films' *The Immortal Life of Henrietta Lacks* and most recently portrayed Mrs. Which in Disney's *A Wrinkle in Time* film adaptation from director Ava DuVernay. In 2013 Winfrey was awarded the Medal of Freedom, the nation's highest civilian honor. At the 2018 Golden Globes she received the Cecil B. DeMille Award, an award for outstanding contributions to the world of entertainment.

Oprah's cookbook, *Food, Health and Happiness: 115 On-Point Recipes for Great Meals and a Better Life*, debuted at number one on *The New York Times* best-seller list, as did her most recent book *The Wisdom of Sundays*, featuring today's most admired thought leaders who have appeared on OWN's Emmy Award-winning talk series *Super Soul Sunday*. The podcast version of these interviews, "Oprah's SuperSoul Conversations," are also available on Apple Podcasts and where podcasts are available.

#### **About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]**

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 113-day itineraries, the company's cruises visit all seven continents, with highlights including Antarctica explorations, South America circumnavigations, Cuba cruises and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada & New England, Bermuda, Europe and the Panama Canal. The line welcomed *Koningsdam* in 2016 and has a second Pinnacle-class ship, *Nieuw Statendam*, to be delivered in December 2018. A third Pinnacle-class ship is due for delivery in 2021.

The company is undergoing \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge through an exclusive partnership with *O, The Oprah Magazine*; during an America's Test Kitchen show; at Explorations Café presented by *The New York Times*; and by taking a Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council, comprising world-famous chefs who design dishes exclusively for our guests.

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