



## Queen Latifah Names New Carnival Horizon in Naming Ceremony Showcasing Talented Young Artists of St. Jude Children's Research Hospital®

May 24, 2018

### Festivities Included Lip Sync Battle: Horizon Between Latifah and Philadelphia Eagles Super Bowl Champion Jake Elliott Modeled After the Popular Hit Paramount Network Series

MIAMI, May 24, 2018 /PRNewswire/ -- Carnival Cruise Line's newest ship, [Carnival Horizon](#), was officially named by godmother Queen Latifah in a ceremony in New York yesterday that showcased the talented young artists from St. Jude Children's Research Hospital whose artwork adorns the Dreamscape, a stunning three-deck-high LED sculpture in the ship's atrium.

Following the ceremony, Latifah squared off against Philadelphia Eagles Super Bowl champion Jake Elliott in *Lip Sync Battle: Horizon* modeled after the hit Paramount Network TV series and rolling out across the Carnival fleet.

Latifah rocked the house with her incredible interpretation of the Weather Girls classic "It's Raining Men," while Elliott had a chance to live out his rock star fantasies performing Whitesnake's arena anthem "Here I Go Again," all performed with back-up dancers from Carnival Horizon's Playlist Productions to a packed house in the Liquid Lounge.

But the big winner was St. Jude Children's Research Hospital which received a \$100,000 donation from Carnival representing monies raised from various fundraisers, both onboard and ashore. The funds continue the line's ongoing support of St. Jude with more than \$16 million raised in the fight against childhood cancer since the partnership began in 2010.

"Carnival Horizon's naming ceremony was one of our best yet, with Queen Latifah carrying out her duties as godmother then battling it out with Super Bowl champion Jake Elliott of my hometown Philadelphia Eagles in an entertaining Lip Sync Battle," said Christine Duffy, president of Carnival Cruise Line. "We were also delighted to showcase the wonderfully talented children from St. Jude whose artwork on the Dreamscape will be forever associated with this spectacular ship," she added.

Added Latifah, "My time aboard Carnival Horizon was nothing short of incredible. In addition to having the honor of serving as the ship's godmother, meeting the amazing kids from St. Jude and their families and squaring off against Jake in an all-out Lip Sync Battle is certainly something I will always cherish."

"This is an absolute thrill for our patients and their families to have their artwork featured as a permanent display on this magnificent ship," said Richard Shadyac Jr., president and CEO of ALSAC, the fundraising and awareness organization for St. Jude Children's Research Hospital. "The ongoing support of Carnival team members and their customers around the globe for our lifesaving mission plays a critical role in advancing research and treatment for pediatric cancer and other life-threatening diseases."

As the newest ship in the fleet, Carnival Horizon introduces several innovations, including the first-ever Dr. Seuss water park, a new teppanyaki venue, and Smokehouse Brewhouse, a unique dining concept that combines real deal BBQ favorites created by Food Network star and longtime partner Guy Fieri, along with four craft beers brewed on board by brewmaster Colin Presby.

The second in the line's Vista-class series, Carnival Horizon also includes features like SkyRide, an IMAX Theatre, a Havana section with its own Cuban-themed bar and pool, and Family Harbor with extra-roomy staterooms and the Family Harbor Lounge.

Carnival Horizon kicks off a summer schedule from New York with a four-day cruise to Bermuda departing later today. The ship will operate four-day Bermuda and eight-day Caribbean departures from New York through September then reposition to Miami for year-round six- and eight-day Caribbean cruises beginning later that month.


To learn more about Carnival Cruise Line or to make a reservation, visit [Carnival.com](#), call 1-800-CARNIVAL, or contact any travel agent. Follow us on: [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).

#### About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 26 ships operating three- to 24-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Cuba, Australia, New Zealand, the Pacific Islands and Southeast Asia. The line currently has three new ships scheduled for delivery – the 133,500-ton Carnival Panorama set to debut in 2019 and two as-yet-unnamed 180,000-ton ships in 2020 and 2022.

#### About St. Jude Children's Research Hospital

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since the hospital opened more than 50 years ago. St. Jude won't stop until no child dies from cancer. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Join the St. Jude mission by visiting [stjude.org](#), liking St. Jude on Facebook ([facebook.com/stjude](#)), following St. Jude on Twitter ([@stjude](#)) and subscribing to its YouTube channel ([youtube.com/user/MyStJude](#)).

 View original content: <http://www.prnewswire.com/news-releases/queen-latifah-names-new-carnival-horizon-in-naming-ceremony-showcasing-talented-young-artists-of-st-jude-childrens-research-hospital-300654412.html>

SOURCE Carnival Cruise Line; St. Jude Children's Research Hospital

For Carnival Cruise Line - Vance Gulliksen/Robyn Fink, [media@carnival.com](mailto:media@carnival.com), 1+305-406-5464 - phone; For St. Jude Children's Research Hospital - Joel Frey, [Joel.frey@stjude.org](mailto:Joel.frey@stjude.org), 1 +901-633-8410 - phone