



Carnival Cruise Line Launches 'Rock My Word' Giveaway To Celebrate Travel Partners During 'Agentpalooza' Bus Tour

May 16, 2018

Travel Agents could win one of 220 Amazon gift cards and be entered to win one of four Carnival cruises and the Grand Prize of \$10,000 and a Carnival Panorama cruise

MIAMI (May 16, 2018) — Can't make it to the popular Carnival Cruise Line Agentpalooza tour? No worries. While Carnival Cruise Line will be cruising through California when the first West Coast "Agentpalooza" bus trip hits the road, the world's most popular cruise line will ramp up excitement by holding a "Rock My Word" giveaway for valued travel partners whether on the tour stops or across the U.S. Agents who test their puzzle-solving skills will have a chance to instantly win a \$25 Amazon gift card and automatically be entered in the "Agentpalooza" daily prize drawing held during the tour.

Travel agent friends can access "Rock My Word" on [Carnival's Trade Facebook](#) page from May 16 through June 6, with daily posts featuring fun "Agentpalooza" themed words with missing letters. Agents who solve the word puzzle are automatically entered for a chance to win one of 10 Amazon gift cards each day. A total of 220 gift cards will be awarded during the 22-day giveaway.

Throughout the "Agentpalooza" tour June 11-14, daily prize drawings will be held, and featured on Facebook Live, during which one lucky agent will win a free Carnival cruise, selected at random from all participants – whether in person or online via "Rock My Word." For the grand finale, on the last day of the tour at Long Beach, all entries will have a chance to win in the final drawing for the grand prize of \$10,000 and a seven-day cruise for two aboard Carnival Panorama, Carnival's next new Vista class ship that debuts in December 2019 and will sail seven-day Mexican Riviera cruises year-round from the recently renovated Long Beach Cruise Terminal.

"We recognize that many travel agents across the country can't physically join us on the 'Agentpalooza' tour, so 'Rock My Word' is a way to extend the fun to all our partners no matter where they are located," said Adolfo Perez, senior vice president sales & trade marketing. "Agents will have an opportunity to win hundreds of prizes during the giveaway, and we hope everyone follows our California tour to see if they win a cruise or \$10,000 cash and to watch how much we truly are fans of our agent partners."

Travel agents can register to attend "Agentpalooza" or follow the tour online at [GoCCL.com](#) and [Carnival's Trade Facebook](#) page. The "Agentpalooza" road trip is hosted by Perez, who will be joined by other Carnival senior sales leaders. The bus tour is slated to visit Pasadena, Orange County, San Diego and Long Beach, California. At all four stops, attendees will have a chance to score giveaway entries through games that will bring Carnival's onboard activities and experiences to life.

For complete details surrounding "Rock My Word" and "Agentpalooza," travel agents should visit [GoCCL.com](#).

About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Cuba, Australia, New Zealand and the Pacific Islands. One 133,500-ton Vista-class ship is currently scheduled for delivery — Carnival Panorama in December 2019. Additionally, two 180,000-ton ships are scheduled to enter service in 2020 and 2022.

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