



AIDA New Year's Raffle: Donations for SOS Children's Villages, Mercy Ships and Fly & Help

December 22, 2017

AIDA guests support social projects by buying a raffle ticket

The annual New Year's Raffle will once again be taking place aboard all ships of the AIDA fleet this year. The proceeds from the raffle will once again go to a number of different projects.

For more than ten years AIDA Cruises has already been supporting the work of SOS Children's Village with its worldwide projects for disadvantaged children. Thanks to our guests, it has been possible to support various SOS Children's Village measures in Germany, Africa and the Philippines with donations of over one million euros.

A part of the proceeds will also benefit Mercy Ships. Free operations and dental treatment are provided to patients with urgent medical needs aboard the world's biggest hospital ship, the "Africa Mercy." AIDA employees are also on board the "Africa Mercy," helping to save human lives. AIDA Cruises provides a permanent engineer aboard this ship and this year it has already donated 100,000 euros to help Mercy Ships' work.

The Reiner Meutsch Foundation Fly & Help is building schools in the Philippines and in the Caribbean region which suffered devastating hurricane damage. Education is children's ticket to a better life. Therefore, a part of the revenue goes to this organization.

The raffle winners can look forward to many high-quality prizes including wonderful AIDA cruises.

Continuous involvement in community projects is an important part of the AIDA corporate culture and a matter very close to the company's heart. AIDA Cruises supports the work of numerous social, cultural and charitable associations and establishments. To find out more about AIDA's commitment to the environment and society, please see www.aida.de/cares.

Rostock, December 22, 2017