

Seabourn Receives 22 Top Travel Awards In 2017

December 20, 2017

Readers' Polls, Critics and Travel Professionals Recognize Cruise Line for Top Rankings

SEATTLE, **December 20, 2017** - The 2017 travel awards season has concluded and <u>Seabourn</u>, the world's finest ultra-luxury cruise line, is shining with 22 top travel industry awards and distinctions, including best in luxury and readers' choice nominations.

In addition to the top-tier awards, the company received additional recognition from consumer and trade outlets at other levels in a variety of categories. The breadth of honors received by Seabourn in 2017 was notable with awards and accolades for everything from being the world's best small ship cruise line to dining to marketing, suite design to spa design, onboard entertainment to shore excursions, best in the Mediterranean to the best itineraries in Africa/Middle East.

"As we mark 30 years as an industry leader, with the most consistent and newest ultra-luxury fleet and Seabourn Ovation launching in May 2018, we're proud to know that our efforts to provide the best ultra-luxury cruise experience are recognized by our guests and throughout the travel industry," said Richard Meadows, president of Seabourn. "The honors we received in 2017 are a recognition of our teams' focus both on board and on shore who are committed to deliver exceptional Seabourn moments that delight our guests and create the world's finest luxury travel experiences."

Over the years, Seabourn has consistently been rated as a top choice in the luxury travel segment. Seabourn's 2017 top awards and accolades include:

Condé Nast Traveler Readers' Choice Awards

• World's Best Cruise Line - Small Ship

Telegraph Travel Awards

• Best Small Cruise Line

World of Cruising magazine - Wave Awards

• Best Luxury Cruise Line

Cruise International Awards

- Best Luxury Cruise Line
- Seabourn Encore Best New Ship (Highly Recommended)

Travel Weekly Readers' Choice Awards

• Best in Cruise Lines - Under 1,000 Berths

Travel Weekly Magellan Awards

Gold Magellan Awards

- Cruise Overall Mid-Size Cruise Ship: Seabourn Encore
- Cruise Elements Luxury Ship Spa Design: Spa & Wellness with Dr. Andrew Weil, Seabourn Encore
- Cruise Elements Luxury Ship Entertainment: "An Evening with Tim Rice"
- Cruise Marketing Website: "Extraordinary Worlds"
- Cruise Marketing Promotional Video: Extraordinary Worlds Anthem
- Cruise Overall Education Program: Seabourn Academy
- Cruise Overall Loyalty Program: Seabourn Club

Porthole Cruise Magazine Readers Choice Awards

- Best Luxury Ship Seabourn Encore
- Best Africa/Middle East Itineraries

U.S. News & World Report

• Gold Badge Winners - Best Cruise Lines for Couples

Cruise Critic UK Editors' Picks Award

- Best Luxury Cruise Line
- Best Enrichment

Cruise Critic Australia Editors' Picks Award

• Best Luxury Cruise Line

Cruise Critic US Editors' Picks Award

Best Enrichment

The Food & Wine Hotel Awards 2017

• Star Chefs at Sea - Seabourn/Thomas Keller

Cruisetruth.com - "Best at Sea" Awards

Best "Over The Top" Suites at Sea

Seabourn continues to represent the pinnacle of ultra-luxury travel with intimate ships offering key elements that set the line apart: spacious, thoughtfully appointed suites, many with verandas and all 100% ocean front; superb dining in a choice of venues; complimentary premium spirits and fine wines available on board at all times; award-winning service and a relaxed, sociable atmosphere that makes guests feel right at home on board. The ships travel the globe to many of the world's most desirable destinations, including marquee cities, UNESCO World Heritage Sites, and lesser-known ports and hideaways.

Guests who sail on Seabourn will continue to find a number of innovative offerings and programs, including partnerships with a select group of companies and individuals whose dedication to superior quality, exceptional service and consistent customer satisfaction matches Seabourn. These programs include 'An Evening with Tim Rice', the new evening entertainment experience created exclusively for the line in association with Belinda King Creative Productions; Spa and Wellness with Dr. Andrew Weil, offering guests a holistic spa and wellness experience that integrates physical, social, environmental and spiritual well-being; and The Grill by Thomas Keller, reminiscent of the classic American restaurant from the 50's and 60's. Exclusive to Seabourn, The Grill is a unique culinary concept for Chef Keller, focusing on updated versions of iconic dishes. Guests will be treated to table-side preparations of Caesar salad and ice cream sundaes, as well as a range of other favorites like premium steaks, whole roasted chicken, and Lobster Thermidor, presented à la carte.

For reservations or more details, please contact a professional travel advisor; call Seabourn at 1-800-929-9391 or visit www.seabourn.com.

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