

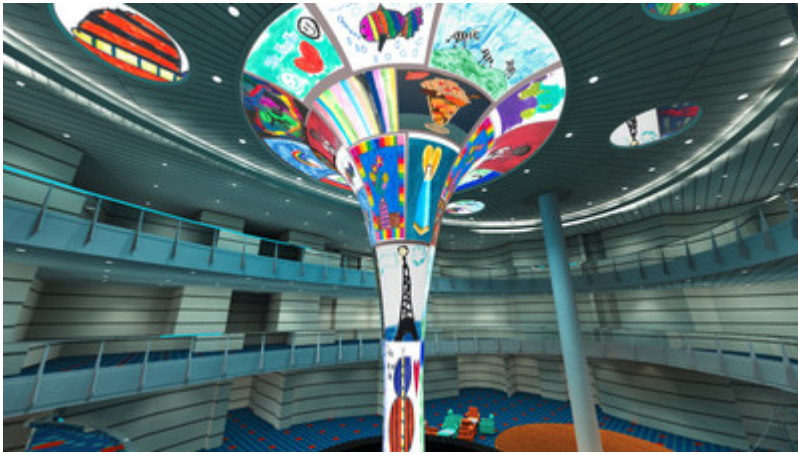


Carnival Horizon Dreamscape LED Atrium Sculpture To Feature Artwork Created By St. Jude Children's Research Hospital® Patients

October 25, 2017

New 133,500-ton Ship Set to Debut in Europe in April 2018

MIAMI, Oct. 25, 2017 /PRNewswire/ -- Carnival Cruise Line announced today that the massive LED "Dreamscape" atrium sculpture on the new [Carnival Horizon](#) will feature colorful, custom-designed artwork created by patients of [St. Jude Children's Research Hospital®](#) when the 133,500-ton ship debuts in Europe in spring 2018.



The eye-catching three-deck high centerpiece in Carnival Horizon's atrium will feature 33 different artistic creations from patients of St. Jude, one of Carnival's largest charitable partners.

The announcement was made at Carnival's Day of Play, an annual event held for children and their families at St. Jude in Memphis, Tennessee. The theme of this year's event was Carnival Playtime and kids and their families enjoyed popular games like Sorry! Guess Who, and Yahtzee inspired by Hasbro, The Game Show, featured on board Carnival ships. Face-painting, arts and crafts, and Carnival-themed giveaways were also offered.

Designed by Techno Media, Dreamscape is a uniquely designed, 24-foot funnel-shaped centerpiece comprised of more than 2,000 flexible LED tiles that have been customized for the shipboard environment. Each day, technicians on board program the rotating artwork based on the time of day, port or occasion.

The young artists were tasked with creating fun pieces with bright bold colors showcasing their personalities. The original St. Jude creations complement the more than 100 images that continually rotate throughout the day and evening bringing the ship to life and providing guests of all ages with a unique and memorable vacation backdrop.

Carnival's partnership with St. Jude began in 2010 and was expanded in 2013 with the cruise line being named the hospital's official celebration partner. Over the past seven years, Carnival has raised more than \$13 million for St. Jude through a range of engaging activities, both on board and ashore.

"As the hospital's Official Celebration Partner, we couldn't be happier to showcase these amazing creations designed by the talented St. Jude patients on our newest ship," said Christine Duffy, president of Carnival Cruise Line. "We are always looking to bring to life our partnerships in a way that also gives back. We do that on each cruise with Groove for St. Jude and we did it on Carnival Vista with Brownie Buoy, a specially designed flavor with proceeds benefiting the hospital. This is just another way to recognize the work St. Jude's does for the families and patients they serve."

"Featuring the inspirational artwork of St. Jude patients in the Carnival Horizon atrium is an extraordinary example of how Carnival Cruise Line continues to find creative ways to raise awareness of our mission to find cures and save the lives of children," said Richard Shadyac Jr., President and CEO of ALSAC, the fundraising and awareness organization for St. Jude Children's Research Hospital. "Carnival has been a dedicated and deeply engaged partner of St. Jude for the past seven years – providing exciting and memorable experiences for patients and raising significant funds critical to advance the research and treatment of childhood cancer and other life-threatening diseases. We are truly grateful for their longstanding support."

Carnival Horizon will offer a variety of onboard innovations, including the first-ever Dr. Seuss-themed water park as well as a groundbreaking bike-ride-in-the-sky attraction called SkyRide, and an IMAX Theatre.

A wide range of accommodations will also be offered, including spa cabins with exclusive privileges at the luxurious Cloud 9 Spa, extra-roomy staterooms in Family Harbor, and tropics-inspired Havana staterooms and suites with exclusive daytime access to a Cuban-themed bar and pool.

Carnival Horizon is scheduled to make its maiden voyage April 2, 2018, with a 13-day Mediterranean cruise from Barcelona – the first of four round-trip

departures from that port. Carnival Horizon will reposition to the U.S. with a 14-day trans-Atlantic crossing from Barcelona to New York May 9-23, 2018.

Following its summer schedule of four-day Bermuda and eight-day Caribbean departures from the Big Apple, Carnival Horizon will shift to Miami and kick off a year-round schedule of six- and eight-day Caribbean cruises beginning Sept. 22, 2018. Carnival Horizon will also offer a special two-day cruise to Nassau from Miami Sept. 20-22, 2018.

To learn more about Carnival Cruise Line, visit Carnival.com. For reservations, contact any travel agent or call 1-800-CARNIVAL.

Carnival can also be found on: [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#). Journalists also can visit Carnival's media site, carnival-news.com or follow the line's PR department on Twitter at twitter.com/CarnivalPR.

About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Cuba, Australia, New Zealand and the Pacific Islands. Two 133,500-ton Vista class ships are currently scheduled for delivery - Carnival Horizon in 2018 and an as-yet-unnamed vessel in 2019. Additionally, two new 180,000-ton ships are scheduled to enter service in 2020 and 2022.

About St. Jude Children's Research Hospital

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since the hospital opened more than 50 years ago. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent, and we won't stop until no child dies from cancer. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Join the St. Jude mission by visiting stjude.org, liking St. Jude on Facebook (facebook.com/stjude) and following us on Twitter (@stjude)

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Robyn Fink/Vance Gulliksen, media@carnival.com, 305-406-5464 - phone