



## **Coast Guard Foundation Honors Holland America Group Chief Executive Officer Stein Kruse at Pacific Northwest Awards**

September 27, 2017

Seattle, Wash., Sept. 27, 2017 — During the Coast Guard Foundation's Pacific Northwest Awards in Seattle Sept. 13, 2017, Stein Kruse, Group Chief Executive Officer Holland America Group and Carnival U.K., was recognized for his commitment to the organization.

The event was held at the Bell Harbor International Conference Center, and those attending were invited to tour a Coast Guard vessel and watch a live rescue demonstration following the ceremony.

"Thank you to the Coast Guard Foundation for this humbling recognition," said Kruse. "The men and women of the United States Coast Guard faithfully serve our country, and I am grateful for the opportunity to work with an organization that makes sure those who take care of us are taken care of in the most deserving way."

Kruse, a member of the Coast Guard Foundation Board of Trustees for 15 years, was honored alongside Steve Scalzo, a 30-year member of the Board of the Coast Guard Foundation. Kruse has been a leading force behind the growth and success of the Pacific Northwest Awards, which has raised more than \$2.5 million for Coast Guard Foundation programs.

"We are grateful for Stein's steadfast support of the Coast Guard Foundation," said Susan Ludwig, president. "His leadership and commitment make a real difference for Coast Guard members and their families here in the Pacific Northwest and throughout the country."

### **About the Coast Guard Foundation**

Since its inception in 1969, the Coast Guard Foundation has been committed to inspiring leadership, learning and a proud legacy of service to our nation by supporting the men and women of the United States Coast Guard and their families. The Foundation provides higher education grants to enlisted personnel, reservists and their children; financial support for college to families of Coast Guard members lost in the line of duty; relief to Coast Guard families who have lost possessions in natural disasters; and support for morale programs, including funding recreation, exercise and family-oriented facilities.

The annual Pacific Northwest Awards honor the heroic efforts performed in the Pacific Northwest over the past year and recognize the service of those who enforce maritime law, protect our homeland and preserve the environment. The event also raises funds to support the Coast Guard Foundation's important projects and programs that seek to improve the lives and performance of Coast Guard members, their families and Coast Guard Academy cadets.

For more information, contact a travel professional, call 1-877-SAIL-HAL ([1-877-724-5425](tel:1-877-724-5425)) or visit [hollandamerica.com](http://hollandamerica.com).

**Editor's note:** Photos are available at <https://www.cruiseimagelibrary.com/c/a6bkkmie>.

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**About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]**

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 113-day itineraries, the company's cruises visit all seven continents, with highlights including Antarctica explorations, South America circumnavigations, Cuba cruises and exotic Australia/New Zealand

and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada and New England, Bermuda, Europe and the Panama Canal. The line welcomed *ms Koningsdam* in 2016 and has a second Pinnacle-class ship, *ms Nieuw Statendam*, to be delivered in December 2018. A third Pinnacle-class ship, due for delivery in 2021, recently was announced.

The company is undergoing \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge through an exclusive partnership with O, The Oprah Magazine; during an America's Test Kitchen show; at Explorations Café presented by The New York Times; and by taking a Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council, comprising world-famous chefs who design dishes exclusively for our guests.

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