



Carnival Corporation, Miami HEAT Charitable Fund and Micky and Madeleine Arison Family Foundation Pledge up to \$10 Million for Hurricane Irma Relief

September 14, 2017

Immediate \$2.5 million donation from Carnival Corporation Chairman Micky Arison and his wife Madeleine's Family Foundation will be made to Direct Relief, UNICEF and United Way of Miami-Dade County to support most urgent hurricane relief efforts

**Carnival Foundation and Miami HEAT Charitable Fund will team up to raise \$5 million in relief funds; Micky and Madeleine Arison Family Foundation to match that commitment up to a total of \$5 million
Carnival Cruise Line is deploying 11 ships to deliver emergency supplies to affected ports in Florida and throughout the Caribbean**

MIAMI, Sept. 14, 2017 /PRNewswire/ -- [Carnival Corporation & plc](#) (NYSE/LSE: CCL; NYSE: CUK), the Miami HEAT Charitable Fund, and the Micky and Madeleine Arison Family Foundation are pledging up to \$10 million in funding and in-kind support for relief and rebuilding efforts in Florida and throughout the Caribbean following Hurricane Irma.

The Micky and Madeleine Arison Family Foundation will make an immediate donation of \$2.5 million to Direct Relief, UNICEF and the United Way of Miami-Dade County to support the most timely and urgent relief needs in the wake of Hurricane Irma.

Carnival Foundation -- the philanthropic arm of Carnival Corporation -- and the Miami HEAT Charitable Fund are each pledging to raise a combined \$5 million in funding for relief and recovery efforts. Carnival Corporation Chairman Micky Arison and his wife Madeleine will match that commitment up to a total of \$5 million from the Micky and Madeleine Arison Family Foundation, including the organization's initial donation aimed at supporting the most immediate needs in Florida and the Caribbean.

"We are committed to supporting relief efforts where Hurricane Irma left an impact in Florida and the Caribbean, starting with immediate humanitarian needs and recovery efforts that will have a meaningful impact," said Arnold Donald, CEO of Carnival Corporation. "Hurricane Irma's impact strikes close to home both in our home state of Florida and across the Caribbean, where we and our brands have made many friends and partners over many years. Our prayers and thoughts go out to all of those who have been impacted. It is inspiring to see so many individuals and organizations already pitching in to support the relief work, and we will continue to look for ways to provide support. Our friends and partners from across Florida and the Caribbean have always displayed remarkable resilience, strength and spirit when facing difficult circumstances. They have come back strong in the past, and we will be standing with them as they work to come back strong once again."

Donald added: "We also want to extend a heartfelt thank you to Micky and Madeleine Arison for their generosity, and also express our gratitude to the Miami HEAT organization for partnering with us to support recovery efforts."

"Hurricane Irma has devastated many families and cities that mean so much to us," said Pat Riley, President of the Miami HEAT. "As a long-time resident of South Florida, I have witnessed the resiliency of our communities; watching neighbors come together to overcome adversity. The South Florida community has supported our organization throughout the years, so it is only fitting that we are there to support and help uplift this community in its time of need."

As part of the company's Hurricane Irma relief fundraising efforts, Carnival Corporation's Carnival Cruise Line is embarking on humanitarian efforts to deliver critical supplies to the most deeply affected areas of Florida and the island nations in the Caribbean that were impacted. The brand is deploying 11 ships to provide affected ports in the region with crucial supplies and the most immediate necessities, including food, water, clothing, diapers, medical supplies and generators, among others.

Scheduled as part of ongoing cruise itineraries, the humanitarian aid efforts will benefit impacted destinations across the region, including Grand Turk, St. Maarten, St. Thomas, Antigua-Barbuda and affected Bahamian islands. Carnival Corporation remains in touch with leaders throughout the Caribbean to be able to support each country's quickly evolving recovery needs. The company also initiated a multi-faceted plan to begin providing relief to areas of the U.S. mainland, including Florida and the Florida Keys, which will begin as soon as all impacted areas are accessible.

Carnival Corporation's cruise brands are contributing additional global fundraising efforts. Carnival Cruise Line set up a relief program enabling guests to donate directly to Hurricane Irma recovery efforts through its donation page available at [Carnival Hurricane Relief](#). Princess Cruises' Princess Foundation has also pledged to match donations made through its donation page, which will be available soon through the brand's website. Additionally, P&O Cruises UK is setting up a campaign to support hurricane relief through donations directly to UNICEF.

Carnival Corporation and its full portfolio of global brands are also encouraging employees to support the recovery efforts in Texas, Florida and the Caribbean, while also matching some individual donations.

The Hurricane Irma support and relief efforts follow the recent announcement that Carnival Cruise Line, Carnival Corporation and the Micky and Madeleine Arison Family Foundation provided a minimum of \$2 million for Hurricane Harvey recovery across the Gulf Coast region, including some of the hardest hit areas of Texas. Support following Hurricane Harvey has been committed to Direct Relief, Houston Food Bank, Operation Homefront, Save the Children and the United Way of Greater Houston.

About The Miami HEAT Charitable Fund

The Miami HEAT Charitable Fund was established in 1997 and is comprised of the Miami HEAT players, coaches, wives and staff. Establishing its presence in the South Florida community, the HEAT "family" has been able to generate critical dollars through unique fundraising programs for the betterment of at risk families. The primary beneficiaries from this event are Jackson Memorial Foundation's Guardian Angels, which supports the Holtz Center for seriously ill children, SafeSpace, a domestic violence shelter for women and their children, and Home Strong, which provides aid, supports, and honors members of the U.S. military. More information on the Miami HEAT Charitable Fund is available online at HEAT.com.

Carnival Corporation & plc

Carnival Corporation & plc is the world's largest leisure travel company and among the most profitable and financially strong in the cruise and vacation industries, with a portfolio of 10 dynamic brands that include nine of the world's leading cruise lines. With operations in North America, Europe, Australia and Asia, its portfolio features Carnival Cruise Line, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK), as well as Fathom, the corporation's immersion and enrichment experience brand.

Together, these brands operate 103 ships with 231,000 lower berths visiting over 700 ports around the world, with 17 new ships scheduled to be delivered between 2018 and 2022. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour company in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only dual listed company in the world to be included in both the S&P 500 and the FTSE 100 indices.

In 2017, Fast Company recognized Carnival Corporation as being among the "Top 10 Most Innovative Companies" in both the design and travel categories. Fast Company specifically recognized Carnival Corporation for its work in developing Ocean Medallion™, a high-tech wearable device that enables the world's first interactive guest experience platform capable of transforming vacation travel into a highly personalized and elevated level of customized service.

Additional information can be found on www.carnival.com, www.fathom.org, www.hollandamerica.com, www.princess.com, www.seabourn.com, www.aida.de, www.costacruise.com, www.cunard.com, www.pocruises.com.au, and www.pocruises.com.

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