

## Seabourn Launches New "Seabourn Source" Web App, Connecting Guests To Instant Information And Enhancing Their Onboard And Shoreside Experience

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**SEATTLE, August 28, 2017** - <u>Seabourn</u>, the world's finest ultra-luxury cruise line, is making travel easier for your clients with the newly launched web app, **Seabourn Source**. All guests will have the opportunity to access Seabourn Source on a complimentary basis aboard every Seabourn ship. Seabourn Source offers your clients intuitive, up-to-the-minute access to daily details of their voyage directly on their smart phone, tablet or laptop. Users can tap Seabourn Source to instantly:

- Review daily activity and entertainment schedules
- Peruse menus and meal times for all onboard dining venues
- Track port times, including arrivals and departures
- Learn about onboard spa treatments and wellness classes
- Browse and book shore excursions
- Connect to paid satellite internet
- Stay on top of shipboard account records

"Intuitive, personalized service is at the core of Seabourn, and the launch of Seabourn Source represents another example of our goal to continue to provide a smooth and seamless service for our guests to enjoy," said Gerald Mosslinger, Seabourn's vice president of hotel operations. "Seabourn Source will enhance our guests' onboard and shoreside experience, allowing them to easily navigate and identify the information they need to plan their days and nights with just a few clicks on their personal device."

Seabourn Source further connects travelers to **PressReader Offline**, Seabourn's complimentary digital newspaper and magazine service offering full editions of more than 2,500 global newspapers and magazines that can be downloaded to personal iOS or Android mobile devices while in port or at sea.

Your clients will find Seabourn Source efficient, convenient, and enjoyable to use: Simply connect to the Internet via onboard Wifi, open the browser on a mobile device or laptop and the app opens automatically. Seabourn Source operates on the shipboard network, so users will not incur additional Internet or cellular data charges while in use.

The line will continue to add new features and services to Seabourn Source in the coming months.

For reservations or more details on Seabourn Source, travel professionals can call Seabourn at 1-800-929-9391.

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