



Seabourn Joins Sabre to Connect Travel Agents and Travelers with Ultra-Luxury Cruise Experiences

August 10, 2017

SEATTLE - August 10, 2017 - [Seabourn](#) is expanding their reach to millions of travelers in the U.S. and Canada by joining the Sabre travel marketplace, one of the largest e-commerce platforms connecting suppliers and buyers worldwide. Travel agents subscribed to Sabre will now have the ability to book the full inventory of Seabourn via Sabre Cruises, an intuitive booking capability within the Sabre Red Workspace.

Sabre's cruise interface will allow agents to browse ships within a graphics-rich reservation workflow, to shop and book Seabourn's itineraries to all seven continents and more than 300 hidden harbors and marquee ports around the globe. In addition, travel agents can get detailed information about the line's unique offerings, amenities and pricing. The e-commerce agreement will also provide Sabre-connected agents with a seamless experience to book a voyage online aboard one of Seabourn's fleet of ultra-luxury ships.

"We are proud to join the Sabre travel marketplace to provide our global travel professional partners with an additional valuable resource to access and book our award-winning cruises," said Chris Austin, Seabourn's senior vice president of global marketing and sales. "We value the travel agency community, who have a breadth of knowledge and expertise, and this collaboration will help them grow their business and sales."

"The Sabre agency platform and Cruise API's will significantly increase the exposure of Seabourn collection of cruises, ships, personalized services and fine amenities among an influential community of travel agents," said Traci Mercer, senior vice president of Lodging, Ground and Sea in Sabre Travel Network. "With this additional and enhanced cruise content from Seabourn, we continue to enrich our comprehensive inventory and deliver more choice for travel agents in North America."

As the newest ultra-luxury fleet in the industry, Seabourn's intimate ships offer key elements that set the line apart: spacious, thoughtfully appointed suites, most with verandas and all 100 percent ocean front; superb dining in a choice of venues including The Grill by Thomas Keller; differentiated evening experiences in partnership with Sir Tim Rice; Spa & Wellness with Dr. Andrew Weil; open bars throughout the ship; fine wines poured at lunch and dinner; award-winning service and a relaxed, sociable atmosphere that makes guests feel right at home onboard. The ships travel the globe to many of the world's most desirable destinations, including marquee cities, UNESCO World Heritage Sites, and lesser-known ports and hideaways.

For reservations or more details on Seabourn's worldwide voyages, travel professionals can call Seabourn at 1-800-929-9391.

###

Find Seabourn on [Twitter](#), [Facebook](#), [Instagram](#), [YouTube](#) and [Pinterest](#).

For more Information:

Brian Badura

(206) 626-9158 or BBadura@seabourn.com

or

Ashley Fenton

Hawkins International Public Relations

(212) 255-6541 or Ashley@hawkpr.com