



Holland America Line's Popular Explore4 Promotion Is Back with Four Enticing Offers for More Than 600 2018-19 Cruises

August 7, 2017

Early booking benefits valued at \$1,500 per stateroom; Suite bookings receive additional offer

Seattle, Wash., Aug. 7, 2017 — Holland America Line's popular Explore4 promotion is back with four alluring offers on more than 600 March 2018 through April 2019 cruises. Travelers looking to book a cruise or Alaska Land+Sea Journey for next year or beyond can take advantage of all the benefits, which include complimentary beverages and specialty dining aboard ship as well as reduced deposits and free or reduced fares for friends and family. Suite bookings also receive onboard spending money.

The Explore4 promotion for guests booking any category stateroom includes a Signature Beverage Package valued at \$1,400 per stateroom (based on a 14-day cruise), dinner at the Pinnacle Grill for two, free or reduced cruise fares for friends and kids in the same stateroom, and 50 percent reduced deposits. Guests receive all benefits, and bookings must be made by Nov. 17, 2017.

Suite Travelers Receive Added Perks

Guests who book a cruise in a suite category stateroom will receive the four offers plus an additional \$200 onboard spending money per stateroom (\$100 per person).

"Explore4 is a popular promotion that our guests eagerly await each year because they appreciate perks like complimentary beverages, dinner at Pinnacle Grill and reduced fares for thirds and fourths in the same stateroom — which are great for multi-generational travel," said Orlando Ashford, president of Holland America Line. "There's no better incentive to encourage cruisers to book early than an exceptional value, and by booking now for next year with Explore4, our guests ensure they are able to reserve their preferred itinerary and stateroom."

Beverage, Dining and Other Onboard Amenities Add to Cruise Value

Guests who book any category stateroom receive a Signature Beverage Package that includes wine, beer, spirits, cocktails, sodas and coffee. The beverage offer is only applicable on the cruise portion of Alaska Land+Sea Journeys.

Explore4 offers also include a complimentary dinner at the award-winning Pinnacle Grill, an alternative restaurant known for serving delectable Pacific Northwest favorites with the freshest, richest flavors. Featuring a tantalizing menu highlighting steak and seafood dishes like filet mignon and broiled Alaska king salmon, Pinnacle Grill also includes favorites like roasted pumpkin risotto and double-cut Kurobata pork chops.

With reduced cruise fares on select sailings for friends and kids sharing a stateroom with two other guests, a group of four can take an affordable vacation to the Caribbean or a longer journey to an exotic destination. For example, in the Caribbean, fares for seven-day cruises start from US\$799 for the first and second guests in an interior stateroom, and free or reduced fares apply for the third and fourth guests. A seven-day European cruise starts at US\$1,199 for an interior stateroom for the first and second guests, with free or reduced fares for third and fourth guests. Taxes, fees and port expenses are additional.

By taking advantage of the 50 percent reduced deposit offer, guests will have more flexibility and time before paying the final deposit on their cruise.

Global Itineraries Available with Explore4

Guests looking to take advantage of the Explore4 program can choose select itineraries to nearly all of Holland America Line's global destinations, including Alaska and Alaska and the Yukon Land+Sea Journeys, Asia, Australia/New Zealand, the Baltic, Bermuda, Canada and New England, the Caribbean, Europe, Hawaii, the Mediterranean, Mexico, the Panama Canal and South America. Grand Voyages and Grand Voyage segments are excluded.

For more information about Holland America Line, consult a travel professional, call 1-877-SAIL-HAL ([1-877-724-5425](tel:1-877-724-5425)) or visit hollandamerica.com.

Find Holland America Line on [Twitter](#), [Facebook](#) and the [Holland America Blog](#). Access all social media outlets via the [Online Communities](#) quick link on the home page at [hollandamerica.com](#).

About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 113-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Cuba, Alaska, Mexico, Canada & New England, Bermuda, Europe and the Panama Canal. The line welcomed *ms Koningsdam* in 2016 and has a second Pinnacle-class ship, *ms Nieuw Statendam*, is to be delivered in December 2018. A third Pinnacle-class ship, due for delivery in 2021, recently was announced.

The company is undergoing \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge through an exclusive partnership with *O, The Oprah Magazine*; during an America's Test Kitchen show; at Explorations Café presented by The New York Times; and by taking a Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

CONTACT: Sally Andrews
PHONE: 800-637-5029
EMAIL: pr@hollandamerica.com