



## **Carnival Cruise Line Gives Travel Agencies Opportunity To Choose What They Earn With 'AMP Up Commission Challenge'**

August 1, 2017

### ***Qualifying Agencies Will Earn Increased Commission for Month of September with Targeted Booking Goals***

MIAMI (Aug. 1, 2017) – Carnival Cruise Line is giving travel agencies the opportunity to earn higher commission percentages on bookings made from Sept. 1-30, 2017, with its new "AMP Up Commission Challenge." The promotion offers agencies the ability to increase their commission rate up to 15% for bookings made during September by meeting targeted booking goals set by Carnival. The "AMP Up Commission Challenge" is part of the line's popular "Travel Agents Rock" program. Registration for the promotion is open from Aug. 1-18, 2017 on GoCCL.com.

"We appreciate how hard travel agents work to meet booking goals and with this promotion they'll enjoy the added incentive of reaching a heightened commission level with just a bit of added help from us," said Carnival's Vice President of Sales & Trade Marketing Adolfo Perez. "This is the perfect opportunity for agents to give themselves a greater challenge as we approach the end of the year all while earning more than they normally would for reaching the goals set with the promotion."

Following are the booking goals agents must reach in order to meet various commission thresholds as part of the promotion:

- 15% Commission: 21 Bookings
- 14% Commission: 15 Bookings
- 13% Commission: 10 Bookings
- 12% Commission: 6 Bookings
- 11% Commission: 4 Bookings

During the promotion period of Sept. 1-30, 2017, all new active, fully deposited individual bookings made as well as all berthed group cabins will automatically count towards an agency's booking goal for the "AMP Up Commission Challenge." At the conclusion of the promotion, agencies will receive an email summary of their goal achievements and increased commission level for September 2017, if applicable.

Travel agencies in the U.S., Puerto Rico and Canada currently earning commissions from 10-14% are eligible to register for the "AMP Up Commission" promotion. For complete terms and conditions related to the promotion and to view a short webinar on the "AMP Up Commission Challenge," travel agents may visit GoCCL.com.

Agents can follow the line's many recent travel agent initiatives on Carnival's trade Facebook page, [www.facebook.com/CarnivalTrade](https://www.facebook.com/CarnivalTrade), using the hashtag #thelist, #weareyourbiggestfans and #travelagentsrock.

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### **About Carnival Cruise Line**

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Cuba, Australia, New Zealand and the Pacific Islands. Two 133,500-ton Vista class ships are currently scheduled for delivery - Carnival Horizon in 2018 and an as-yet-unnamed vessel in 2019. Additionally, two new 180,000-ton ships are scheduled to enter service in 2020 and 2022.

### **MEDIA CONTACTS:**

Jennifer de la Cruz

305-406-5464

[media@carnival.com](mailto:media@carnival.com)