



Carnival Cruise Line Hosts Seuss-a-Palooza Event Aboard Carnival Fantasy in Mobile for Kids From the YMCA of South Alabama

July 24, 2017

Cruise line makes \$20,000 donation to YMCA in honor of relationship with homeport community

MIAMI, July 24, 2017 /PRNewswire/ -- Carnival Cruise Line celebrated its partnership with the Port of Mobile and greater Mobile community today by hosting a Seuss-a-Palooza event for kids attending the YMCA of South Alabama Summer Camp program. The event aboard [Carnival Fantasy](#), which is homeported year-round in [Mobile](#), was highlighted by a Green Eggs and Ham brunch with The Cat in the Hat and Friends, a Seuss-a-Palooza Story Time and Parade and other Dr. Seuss-inspired activities that are featured on Carnival cruises.

During the event, Carnival made a \$20,000 donation to the YMCA of South Alabama, reinforcing the cruise line's commitment to supporting its homeport communities. Carnival Fantasy sails from Mobile on four- to 10-day cruises to destinations across the Bahamas, eastern and western Caribbean, Mexico and Central America. The ship carries approximately 170,000 guests a year from Mobile.

"The event today was a terrific opportunity to celebrate our long-standing relationship with the Port of Mobile and demonstrate that we're proud to be community partners," said Christine Duffy, president of Carnival Cruise Line. "The partnership with Dr. Seuss Enterprises is unique to Carnival and we were happy to share this fun experience with such a great group of kids from the Mobile area."

Today's festivities are part of [Seuss at Sea](#), Carnival's exclusive partnership with Dr. Seuss Enterprises that features fleetwide activities like the Green Eggs and Ham Breakfast with The Cat in the Hat and Friends, the Seuss-a-Palooza Parade and Story Time, Dr. Seuss Bookville, a family reading venue on select ships, character interactions, Dr. Seuss toys and games, and popular movies shown on board.

YMCA of South Alabama

The YMCA is a powerful association of men, women and children of all ages and from all walks of life, joined together by shared passions: To strengthen the foundations of community. With a commitment to nurturing the potential of all kids, promoting healthy living and fostering a sense of social responsibility, the Y ensures that every individual has access to the essentials needed to learn, grow and thrive.

YMCA day camp programs provide a fun and unique experience that gives children and teens the opportunity to explore the outdoors, meet new friends, discover new interests and create memories that last a lifetime. A leading nonprofit committed to nurturing the potential of youth, the Y has been a leader in providing summer camp for over 130 years.

Carnival Fantasy

Carnival Fantasy offers a wide variety of popular features including Guy's Burger Joint — a complimentary poolside dining venue serving handcrafted burgers and fries developed in tandem with Food Network star chef Guy Fieri; BlueIguana Cantina, offering authentic handmade burritos and tacos; the poolside Caribbean-inspired RedFrog Rum Bar and Mexican-themed BlueIguana Tequila Bar along with a 12,000-square-foot spa, a WaterWorks aqua park with a 300-foot-long slide and a kiddie splash area; a Serenity adults-only retreat and fun, supervised programs for kids ages 2 to 17.

For additional information and reservations, contact any travel agent, call 1-800-CARNIVAL or visit [carnival.com](#). Carnival also can be found on: [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#). Journalists also can visit Carnival's media site, [carnival-news.com](#) or follow the line's PR department on Twitter at [twitter.com/CarnivalPR](#).

About Carnival Cruise Line

Carnival Cruise Line, part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Cuba, Australia, New Zealand and the Pacific Islands. Two 133,500-ton Vista class ships are currently scheduled for delivery - Carnival Horizon in 2018 and an as-yet-unnamed vessel in 2019. Additionally, two new 180,000-ton ships are scheduled to enter service in 2020 and 2022.

About Dr. Seuss

Theodor "Seuss" Geisel is quite simply the most beloved children's book author of all time. Winner of the Pulitzer Prize in 1984, an Academy Award, three Emmy Awards, three Grammy Awards, and three Caldecott Honors, Geisel wrote and illustrated 44 books for children. Hundreds of millions of copies have found their way into homes and hearts around the world. While Theodor Geisel died on September 24, 1991, Dr. Seuss lives on, inspiring generations of children of all ages to explore the joys of reading.

Dr. Seuss Enterprises, L.P.

The primary focus of **Dr. Seuss Enterprises, L.P.** is to protect the integrity of the Dr. Seuss books while expanding beyond books into ancillary areas. This effort is a strategic part of the overall mission to nurture and safeguard the relationship people have with Dr. Seuss characters. Theodor Seuss Geisel (Dr. Seuss) said he never wanted to license his characters to anyone who would "round out the edges." That is one of the guiding philosophies of Dr. Seuss Enterprises. Audrey S. Geisel, the widow of Dr. Seuss, heads Dr. Seuss Enterprises as CEO.

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