

Pacific Princess Emerges from Drydock with Modern Touches Amidst Traditional Charm

June 9, 2017

Princess Cruises' Small Ship Debuts New Livery, Refurbished Dining Venues and the New Princess Luxury Beds

SANTA CLARITA, Calif. (June 9, 2017) – After a two-week, multi-million-dollar renovation, <u>Pacific Princess</u> debuted today in Ft. Lauderdale with new modern colors, patterns and textures, while still keeping the small ship essence and traditional architecture revered by Princess Cruises guests.

Guests will now experience several new enhancements with the addition of the new livery hull design featuring the cruise line's iconic brand mark; 700 Princess Luxury Beds and 336 refreshed staterooms including the new Club Class Mini-Suites; four refurbished dining venues; an updated Atrium and pool deck; and 178,000 square feet of new carpet. The Princess Luxury Beds and Club Class Mini-Suites add to the cruise line's previously announced "Come Back New Promise," a multi-year, multi-million-dollar program introducing new product innovations that offer guests enriching vacation experiences.

"We carefully considered how to incorporate modern design elements and comfort while keeping the traditional elements of small ship cruising that have always been the hallmark of Pacific Princess," said Jan Swartz, Princess Cruises president. "The results are incredible and Pacific Princess now offers approachable luxury for the world-class traveler to craft an authentic cruising experience."

Elegant Welcome

Upon boarding Pacific Princess, guests walk into a modernized, yet familiar, welcoming Atrium. This area, as well the overall ship style, maintains the existing classical Beaux-Arts dark, rich, architectural millwork, ornamentation, vaulted stained glass ceiling and spectacular grand staircase. In contrast, guests will experience modern styling with warm, light tonal elements and that take their cue from the sophisticated uptown luxury hotels lining Central Park in New York City.

Renovated Dining Venues

The four dining areas now offer a range of intimate to expanded gathering spaces, including:

- Sterling Steakhouse this traditional steakhouse offers décor reminiscent of the infamous Rush Street Steakhouses of Chicago and the golden era of the Hollywood Brown Derby. Diners are surrounded by silky drapery, comfortable upholstered arm chairs and black and white photographs of movie stars, both classic and contemporary, for guests of all ages to enjoy.
- Sabatini's Restaurant drawing inspiration from Sabatini's authentic heritage, the beloved specialty restaurant is updated with modern Italian-designed furnishings, freshly painted walls and ceiling, new carpet, reupholstered chairs, refreshed draperies and a new lounge area in front of the restaurant.
- The Club Restaurant the main dining room enhancements were inspired by the fashionable district

and hotels of Central London with classic architectural millwork surrounding the rhythmic pattern of Palladium arched windows, softened by contemporary draperies, overlooking the ocean. The room's rich, dark woods are contrasted with a warm and inviting light palette highlighted with fresh, vibrant, jewel-tones within the modern furnishings, updated carpets, draperies and upholstered arm chairs.

• The Panorama Buffet – also receiving a complete makeover, the room invites guests in with new carpeting, fresh paint, new tilework, updated furniture, draperies and awnings. The dining room opens up to the outdoor deck, alfresco dining area with spectacular views overlooking exotic ports of call.

Modernized Pool Deck

The heart of the ship is transformed into a cool garden-like atmosphere, inspired by the swanky Art Deco boutique hotels of South Beach. With new tiles, refinished teak woods, lounge furniture including double bed loungers and casual seating groups of outdoor living sofas, lounge chairs and pool chaises for guests to relax, unwind and soak up the sun.

Enhanced Luxurious Staterooms

All guests can delight in the ultimate sleep at sea in the Princess Luxury Bed, as Pacific Princess has 700 new beds and plush linens. Developed in collaboration with board-certified sleep expert, Dr. Michael Breus and renowned HGTV designer Candice Olson, the bed combines the science of sleep with the pinnacle of design. In addition, the 10 luxury guest suites and all staterooms have been updated with new plush light-colored carpet, fully upholstered headboards, modern style draperies and decorative lamps and wall sconces with USB ports incorporated into the fixtures for guest convenience. The suites also will have new contemporary furniture including a sleeper sofa, dining room table and chairs, lounge chairs and desks.

New Club Class Mini-Suites

Pacific Princess now offers Club Class Mini-Suites, the new premium stateroom category featuring VIP amenities and exclusive dining. This elevated mini-suite category features select perks including new Club Class Dining, a reserved dining area with first priority in choosing their preferred seating and expanded menu options and priority embarkation and disembarkation.

Pacific Princess departs today from Ft. Lauderdale on an 18-day Fire & Ice Explorer cruise to London. The ship will sail various European itineraries through December, before departing on a 111-day World Cruise from Los Angeles on January 20, 2018.

Additional information about Princess Cruises is available through a professional travel agent, by calling 1-800-PRINCESS, or by visiting the company's website at princess.com.

###

About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 17 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided with the experience of exceptional customer service. A recognized leader in worldwide cruising,

Princess carries two million guests each year to more than 360 destinations around the globe on more than 150 itineraries ranging in length from three to 111 days. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

Newsroom:

Additional media information is available at princess.com/news.

For further information contact:

Negin Kamali, 661-753-1539, nkamali@princesscruises.com

Brea Burkholz, 661-753-1542, bburkholz@princesscruises.com