



## **Carnival Corporation Rated Among America's 100 Best Corporate Citizens**

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**World's largest leisure travel company ranked 23rd in annual survey of 1,000 largest U.S. public companies by Corporate Responsibility Magazine**

**Environmental policies, disclosure and performance earn company highest rating for corporate responsibility in travel and tourism sector**

MIAMI, May 22, 2017 /PRNewswire/ -- [Carnival Corporation & plc](#) (NYSE/LSE: CCL; NYSE: CUK), the world's largest leisure travel company, has been named one of the top 100 Best Corporate Citizens for 2017 by Corporate Responsibility Magazine (CRM).

Carnival Corporation ranked number 23 in CRM's 18<sup>th</sup> annual survey, a significant improvement from last year's ranking at number 51. The company achieved the highest rank in corporate responsibility among firms in the travel and tourism sector and was the only cruise-specific company to make the list, which uses as its base the Russell 1000 Index of the 1,000 largest U.S. public companies. This marked Carnival Corporation's fifth time in the past seven years to be recognized with the 100 Best Corporate Citizens distinction.

Of all companies on the 100 Best Corporate Citizens list, Carnival Corporation ranked in the top quarter in two categories: environmental (at number 16) and governance (at number 23). The environmental category includes environmental disclosure, policy disclosure and performance. The governance category is how a company establishes policies, policing itself and its employees from the top executives on down.

"As the world's leading cruise company with 10 global brands, we have a deep commitment and have made it a top corporate priority to preserve and respect the environment and communities in which we operate, while returning value to our shareholders," said Roger Frizzell, chief communications officer for Carnival Corporation. "Being recognized by the highly regarded Corporate Responsibility Magazine is a great honor for all 120,000 of our employees at Carnival Corporation. Making the CRM list is a major accomplishment alone, but being named one of the top 25 companies in America for corporate responsibility is particularly rewarding and provides plenty of incentive to continue our progress."

Citing transparency and accountability, CRM evaluates U.S. public companies in seven categories, including environment, climate change, employee relations, human rights, governance, finance and philanthropy/community support. The magazine's research team rates the 100 Best Corporate Citizens after compiling 260 data points for all companies on the Russell 1000 Index, with all the data gleaned from publically available information.

"Being a good corporate citizen is a goal of most leading organizations, but actually achieving this can be a challenge in today's business climate," said Belinda Sharr, editor of Corporate Responsibility Magazine. "When a company such as Carnival Corporation succeeds at being transparent, responsible and accountable in areas such as the environment, while also succeeding financially, they are rewarded with a spot on our coveted list."

Carnival Corporation was also winner of a 2016 Ladder Award, recognizing companies that have advanced the most places on the CRM list and made the most dramatic developments in their commitment to corporate responsibility and social impact.

### **About Corporate Responsibility Magazine**

Corporate Responsibility Magazine is the leading voice of the corporate responsibility profession and annually publishes the 100 Best Corporate Citizen's list, which has been cited as one of America's three most-important business rankings by PR Week. CRM provides case studies, analyzes best practices, and tracks trends in corporate responsibility in the areas of energy and the environment, risk management, governance and compliance, employee relations, and human rights. The methodology for generating the list is governed by the Ratings and Rankings Thought Leadership Council of the Corporate Responsibility Association (CRA). The full 2017 Best Corporate Citizen's list can be viewed at [www.thecro.com](http://www.thecro.com).

### **About Carnival Corporation & plc**

Carnival Corporation & plc is among the largest, most profitable and financially strong leisure travel companies in the world, with a portfolio of 10 cruise brands in North America, Europe, Australia and Asia that includes Carnival Cruise Line, Fathom, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, Cunard, P&O Cruises (Australia) and P&O Cruises (UK).

Together, these brands operate 103 ships visiting over 700 ports around the world and totaling 231,000 lower berths with 17 new ships scheduled to be delivered between 2018 and 2022. Carnival Corporation & plc also operates Holland America Princess Alaska Tours, the leading tour companies in Alaska and the Canadian Yukon. Traded on both the New York and London Stock Exchanges, Carnival Corporation & plc is the only group in the world to be included in both the S&P500 and the FTSE 100 indices.

In 2017, *Fast Company* recognized Carnival Corporation as being among the "Top 10 Most Innovative Companies" in both the design and travel categories. *Fast Company* specifically recognized Carnival Corporation for its work in developing Ocean Medallion™, a high-tech wearable device that enables the world's first interactive guest experience platform capable of transforming vacation travel into a highly personalized and elevated level of customized service.

Additional information can be found on [www.carnival.com](http://www.carnival.com), [www.fathom.org](http://www.fathom.org), [www.hollandamerica.com](http://www.hollandamerica.com), [www.princess.com](http://www.princess.com), [www.seabourn.com](http://www.seabourn.com), [www.aida.de](http://www.aida.de), [www.costacruise.com](http://www.costacruise.com), [www.cunard.com](http://www.cunard.com), [www.pocruises.com.au](http://www.pocruises.com.au), and [www.pocruises.com](http://www.pocruises.com).

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