



## **Holland America Line Launches Complimentary Navigator Shipboard Web Application for Guests to Use On Board**

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*Available fleetwide now; Enhanced 'web app' allows guests to book tours/dining, see daily activities and more*

Seattle, Wash., April 27, 2017 —Holland America Line is changing the way guests digitally access shipboard experiences and information across the fleet with the launch of Holland America Line Navigator, a free mobile-friendly tool. Navigator does not need to be downloaded in advance, does not require an internet connection and works on the browsers of most personal devices including phones, tablets and laptops.

Using Navigator, guests can plan their daily activities, explore and book shore excursions, view restaurant menus and make dining reservations, view spa treatments, connect to paid internet and look at their shipboard account balance. Additional features include access to ship deck plans, a list of frequently asked questions (FAQs) and links to complimentary internet sites such as [hollandamerica.com](http://hollandamerica.com). Navigator can be accessed by connecting to the ship's Wi-Fi network and opening the device's browser.

"Consumers expect to be able to plan their activities digitally, and Navigator makes it easy for our guests to put many of our shipboard experiences at their fingertips," said Orlando Ashford, president of Holland America Line. "Navigator is changing the way we're presenting various options on board, and with all of the convenient features it's easier than ever to plan your time and have instant access to personalized cruise details."

To access the full functionality of Navigator, guests can create an account by following a simple registration process. Registering allows guests to plan a personal itinerary, make dining reservations, book shore excursions, view shipboard account information and connect to paid internet. There are no charges to register or use Navigator.

One of the key features of Navigator is that it allows guests to select and save specific activities to a personalized "my itinerary" to plan out their cruise days up to a week in advance. Those activities show up alongside booked dining reservations and shore excursions to truly help the guest get the most out of their time aboard.

For more information about Holland America Line, consult a travel professional, call 1-877-SAIL HAL (877-724-5425) or visit [hollandamerica.com](http://hollandamerica.com).

**Editor's note:** Photos of Navigator are available at <https://www.cruiseimagelibrary.com/c/ekbfbdda>.

Find Holland America Line on [Twitter](#), [Facebook](#) and the [Holland America Blog](#). Access all social media outlets via the [Online Communities](#) quick link on the home page at [hollandamerica.com](http://hollandamerica.com).

**About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]**

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 113-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, delivered in April 2016, as well as a second Pinnacle Class ship, *ms Nieuw Statendam*, due for delivery in November 2018.

The company recently announced \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge onboard at an America's Test Kitchen show; Explorations Café presented by The New York Times and Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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