



Holland America Line Kicks Off Seattle's Alaska Cruise Season Saturday, April 29, with Arrival of ms Eurodam

April 28, 2017

Three ships to homeport at Seattle in 2017; cruise line celebrates 70th year in Alaska

Seattle, Wash., April 28, 2017 — Holland America Line's *ms Eurodam* will arrive at the Port of Seattle, Saturday, April 29, 2017, marking the first cruise ship to arrive for start of the city's summer Alaska homeport cruise season. The company increased its Seattle calls this year to 58, and three Holland America Line ships will sail roundtrip Seattle itineraries in 2017.

In addition to *Eurodam's* arrival, *ms Oosterdam* arrives Sunday, April 30 and *ms Amsterdam* arrives Monday, May 15 to begin their Alaska sailings from Seattle. *Zaandam* makes one call at Seattle May 12 on a one-day cruise to Vancouver, British Columbia, to reposition to its summer homeport. *Noordam* makes a visit on September 25 on a Pacific Coastal sailing. All of the options combined make a total of 58 calls by five ships that will welcome nearly 111,000 guests to Seattle.

"This year is special because Holland America Line is celebrating our 70th anniversary of Alaska exploration, and we couldn't be more honored that once again a Holland America Line ship is kicking off the Seattle cruise season," said Orlando Ashford, president of Holland America Line. "As Seattle's Hometown Cruise Line with our headquarters based in this vibrant city, contributing to our local community — both economically and through our giving back — as well as making significant investments to help protect the environment, are all values we are deeply committed to."

In 2017 Holland America Line will mark 70 years of exploring Alaska. It all began in 1947 with a simple, spontaneous tour in Fairbanks and has grown into Holland America Line's Alaska Land+Sea Journeys that combine a cruise with an overland adventure to Denali and the Yukon.

During the 2017 season *Eurodam* will depart Seattle on 22 roundtrip seven-day cruises, while *Oosterdam* is slated to sail 21 seven-day cruises roundtrip from Seattle and *Amsterdam* is scheduled to sail one seven-day itinerary followed by nine 14-day Great Alaskan Explorer voyages from Seattle.

In the coming year, Holland America Line expects to contribute nearly \$600 million to the Washington State economy. The cruise line employs 1,600 people locally and its headquarters are on lower Queen Anne on Third Avenue.

Provisioning costs each time a ship calls at Seattle average about \$300,000 per visit. Holland America Line works with nearly 700 Washington vendors, from food and beverage suppliers to piano tuners, office supply stores and marine suppliers, among many more. For example, *Oosterdam* requires over 23,000 eggs and 1,375 gallons of milk each week — all of which come from local farmers. In addition, local growers supply 147,550 pounds of fresh produce a week.

Also contributing to Holland America Line's economic impact is spending by passengers and crew in local shops, restaurants, bars, hotels, museums, attractions and taxis. Other expenditures include ship maintenance and port fees, charges and taxes.

Holland America Line ships have been sailing from the Port of Seattle since the 1970s. In May 2002, Holland America Line began using Seattle as a home port for Alaska cruises.

Holland America Line Gives Back to Seattle

Holland America Line has an extensive corporate social responsibility program benefiting the local community and Washington state. In the Seattle area, the line supports dozens of organizations such as Auction of Washington Wines, Junior Achievement of Washington, Northwest Harvest, Pike Place Market Foundation, Seattle Aquarium, Seattle Children's Hospital, Seattle Children's Theatre, Seattle Men's & Women's Chorus, Seattle Theatre Group and the University of Washington. Many of the company's executives currently serve on boards of directors of local non-profit organizations. Holland America Line is also a proud sponsor of the Seattle Mariners.

Seattle Awards & Accolades

In 2017, the company accepted its seventh consecutive Green Gateway Award from the Port of Seattle. The Port of Seattle also presented Holland America with the Technology Innovator Award in 2016 for investing in its Seattle-based fleet that has resulted in year-over-year reductions in fuel use and resultant greenhouse gases.

For more information, contact a travel professional, call 1-877-SAIL-HAL (1-877-724-5425) or visit hollandamerica.com.

Editor's note: Photos are available at <https://www.cruiseimagelibrary.com/c/xomvszht>.

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Find Holland America Line on [Twitter](#), [Facebook](#) and the [Holland America Blog](#). Access all social media outlets via the [Online Communities](#) quick link on the home page at hollandamerica.com.

About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 113-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line welcomed *ms Koningsdam* in 2016 and has a second Pinnacle Class ship, *ms Nieuw Statendam*, to be delivered in November 2018. A third Pinnacle Class ship, due for delivery in 2021, recently was announced.

The company is undergoing \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge through an exclusive partnership with O, The Oprah Magazine; during an America's Test Kitchen show; at Explorations Café presented by The New York Times; and by taking a Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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