



Stein Kruse, Holland America Group Chief Executive Officer, Receives Seattle Business Magazine's 2017 Executive Excellence Award

February 1, 2017

Seattle, Wash., Feb. 1, 2017 — Stein Kruse, Holland America Group chief executive officer, was awarded Seattle Business magazine's 2017 Executive Excellence Award at a black-tie event Wednesday, Jan. 25. During the gala at the Fairmont Olympic Hotel, Kruse was recognized as one of Washington State's top business leaders.

As the Pacific Northwest's premier C-suite leadership event, the Executive Excellence Awards honor senior executives who have demonstrated extraordinary, consistent leadership in guiding their organizations to success.

"Thanks to Seattle Business magazine for this meaningful recognition and for including me in such a distinguished group of honorees," said Kruse. "As chief executive officer of Holland America Group, I work with an incredible group of talented colleagues who show their commitment every day to delivering memorable vacation experiences for our guests and creating a positive impact in our community."

Each year a committee of local executives selects the honorees. This is the fifth year the awards have been presented.

"These outstanding executives inspire us with their leadership and thoughtful management," said Leslie Helm, executive editor at Seattle Business magazine. "By managing an aggressive expansion while at the same time nurturing a collaborative culture, Stein Kruse has built a strong company that contributes mightily to the Seattle community."

For more information about Holland America Line, consult a travel professional, call 1-877-SAIL-HAL ([1-877-724-5425](tel:1-877-724-5425)) or visit hollandamerica.com.

Editor's note: Photos are available at <https://www.cruiseimagelibrary.com/c/y4amnsfy>.

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Find Holland America Line on [Twitter](#), [Facebook](#) and the [Holland America Blog](#). Access all social media outlets via the [Online Communities](#) quick link on the home page at hollandamerica.com.

About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]

Holland America Line's fleet of 14 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 113-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations and exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line welcomed *ms Koningsdam* in 2016 and has a second Pinnacle Class ship, *ms Nieuw Statendam*, to be delivered in November 2018. A third Pinnacle Class ship, due for delivery in 2021, recently was announced.

The company recently announced \$300 million in brand enhancements to secure its position as the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge onboard at an America's Test Kitchen show; Explorations Café, powered by The New York Times and Digital Workshop powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Club. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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