



Dr. Seuss' Birthday Celebrated With Fun Family-Friendly Event Aboard Carnival Elation In Jacksonville

March 2, 2017

Part of Carnival's Exclusive Seuss at Sea Program, Festivities Kick Off Fleetwide Birthday Celebration of World's Most Beloved Children's Author

MIAMI, March 2, 2017 /PRNewswire/ -- Today is Dr. Seuss' birthday and to mark the occasion Carnival Cruise Line held a fun, family-friendly event aboard Carnival Elation in Jaxport, part of a fleetwide celebration of the world's most beloved children's author.

The event aboard Carnival Elation was highlighted by a book reading to students from Heart for Children -- a Jacksonville-based charity that provides at-risk youth ages 5-17 with a safe and nurturing environment during the school year and summer -- as well as donation from Carnival to the organization and, of course, a Dr. Seuss-inspired birthday cake and other treats.

Designed to reinforce the importance of reading, the event also included activities like face-painting, arts and crafts and appearances by popular Dr. Seuss characters, including The Cat in the Hat, all culminating in a balloon drop in Carnival Elation's massive seven-deck-high atrium. Similar events took place on other ships throughout the Carnival fleet.

The festivities are part of Seuss at Sea, Carnival's exclusive partnership with Dr. Seuss Enterprises that features fleetwide activities like the Green Eggs and Ham Breakfast with The Cat in the Hat and Friends, the Seuss-a-palooza Parade and Story Time and Dr. Seuss Bookville, a family reading venue on select ships.

"Today's event aboard Carnival Elation is a wonderful way to not only pay tribute to the incredible talent of the world's most beloved children's author but also to emphasize the importance of literacy and support one of Jaxport's most deserving charities," said Christine Duffy, president of Carnival Cruise Line.

The donation to Heart for Children underscores Carnival's commitment to the Jacksonville community. Carnival is the port's only year-round cruise operator with the Carnival Elation sailing four- and five-day cruises and carrying 170,000 guests a year.

For additional information and reservations, contact any travel agent, call 1-800-CARNIVAL or visit carnival.com.

Carnival can also be found on:

Twitter: www.twitter.com/carnivalcruise

Facebook Fan Page: www.facebook.com/carnival

YouTube: www.youtube.com/carnival

Instagram: www.instagram.com/carnival

Journalists also can visit Carnival's media site, www.carnival-news.com or follow the line's PR department on Twitter at www.twitter.com/CarnivalPR.

About Carnival Cruise Line

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Cuba, Australia, New Zealand and the Pacific Islands. The 133,500-ton Carnival Horizon is currently under construction and set to debut in 2018. Additionally, two new 180,000-ton ships are scheduled to enter service in 2020 and 2022.

About Dr. Seuss

Theodor "Seuss" Geisel is quite simply the most beloved children's book author of all time. Winner of the Pulitzer Prize in 1984, an Academy Award, three Emmy Awards, three Grammy Awards, and three Caldecott Honors, Geisel wrote and illustrated 44 books for children. Hundreds of millions of copies have found their way into homes and hearts around the world. While Theodor Geisel died on September 24, 1991, Dr. Seuss lives on, inspiring generations of children of all ages to explore the joys of reading.

Dr. Seuss Enterprises, L.P.

The primary focus of **Dr. Seuss Enterprises, L.P.** is to protect the integrity of the Dr. Seuss books while expanding beyond books into ancillary areas. This effort is a strategic part of the overall mission to nurture and safeguard the relationship people have with Dr. Seuss characters. Theodor Seuss Geisel (Dr. Seuss) said he never wanted to license his characters to anyone who would "round out the edges." That is one of the guiding philosophies of Dr. Seuss Enterprises. Audrey S. Geisel, the widow of Dr. Seuss, heads Dr. Seuss Enterprises as CEO.

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SOURCE Carnival Cruise Line

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