

Fathom Cruise Deals: Celebrate the Holidays with Black Friday and Cyber Monday Offers

November 22, 2016

Travelers who book between November 25 and 28 can save on seven-day cruise voyages, with \$249 fares to the Dominican Republic and \$1,999 fares to Cuba

Sale for select 2016 and 2017 voyages includes balcony staterooms priced at interior rates

MIAMI, Nov. 22, 2016 /PRNewswire/ -- Fathom, the pioneer in social impact travel and Carnival Corporation's (NYSE/LSE: CCL; NYSE: CUK) 10th and newest brand, today announced a Black Friday and Cyber Monday special on select sailings to the Dominican Republic and Cuba. Travelers who book this offer between November 25 and 28 can take advantage of impressive savings on balcony staterooms priced at interior rates. Through the sale, upcoming seven-day voyages are priced at \$249 for the Dominican Republic and \$1,999 for Cuba.

Eligible sailings for the Black Friday and Cyber Monday sale include December 18, January 1 and January 15 sailings to the Dominican Republic and March 19, April 2 and April 16 sailings to Cuba.

"The holidays are about meaningful experiences and sharing them with family and friends – the root of our Fathom experiences," said Tara Russell, president of Fathom and global impact lead for Carnival Corporation. "We want to make those types of important experiences even more accessible to travelers this season by offering special deals to those who want to travel deep and create one-of-a-kind human connections across the world."

From booking a trip to connect with family to gifting the voyage to a loved one, those who take advantage of this holiday deal to go on a Fathom journey to the Dominican Republic will have the opportunity to travel deeply into local communities for unforgettable human impact experiences without breaking the bank. Whether it is helping cultivate cacao plants and organic fertilizer at a nursery or participating in adult-learning programs to teach small groups of local Dominican community members conversational English, travelers can ring in the new year by enriching the life of local Dominicans as they participate alongside them to tackle community needs in the country.

In Cuba, travelers can visit the historic ports of Havana, Cienfuegos and Santiago de Cuba and participate in unique shore excursions that provide fun and engaging ways to build new bridges to a rich and vibrant culture that, until now, most U.S. travelers have only seen in photographs. Some highlights include the island's famously friendly people, Spanish and French colonial architecture, traditional Cuban music and dance, restaurants with genuine Cuban cuisine, museums, cathedrals, coastal fortresses, the cannons on San Juan Hill, the shores of Cojimar that were Ernest Hemingway's favorite fishing village and much more.

Black Friday, Cyber Monday Deal Specifics

Fathom's Black Friday and Cyber Monday offer is available for balcony cabins only. For more information or to book, travelers can call 1-855-932-1795 or their travel professionals between November 25 – 28 and reference code "RF1." This promotion is not available for bookings on fathom.org, is non-refundable and cannot be combined with any other offers.

Black Friday and Cyber Monday prices for seven-day trips to the Dominican Republic are set to \$249 per person based on double occupancy and include all meals on the ship, onboard social impact immersion experiences, three on-shore social impact activities and related supplies. These prices do not include taxes, fees, port expenses and gratuities. Estimated taxes, fees and port expenses vary by sail date and range from \$124.54 to \$125.56 per person. Gratuities are estimated at \$80.50 per person. Full payment is due at the time of booking.

Black Friday and Cyber Monday prices for seven-day itineraries to Cuba are set to \$1,999 per person based on double occupancy and include all meals on the ship and lunch while in the three ports, onboard experiences and select on-the-ground activities. These prices do not include taxes, fees, port expenses, visa and gratuities. Estimated taxes, fees and port expenses vary by sail date and range from \$144.74 to \$165.98 per person. The required travel visa is \$75 per person and gratuities are estimated at \$80.50 per person. To secure a spot on a future sailing, a non-refundable \$600 per person deposit is required at the time of booking and final payment is due 90 days prior to departure.

About Fathom Travel

Fathom is the newest brand in the Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK) family, which carries nearly 11 million travelers a year to communities around the world. Fathom invites travelers to embrace the possibilities ahead and to journey into the heart of a destination. Fathom serves travelers hungry to experience the world richly and with purpose. What sets Fathom apart is the rich and playful onboard and onshore journey, its alongsided partnership approach with its partner countries paired with a unique business model that allow travelers to travel deep, build community with like-minded travelers and become immersed in another culture.

Fathom offers uniquely different round-trip voyages from Miami to two of the Caribbean's most desired destinations: the Dominican Republic and Cuba. In the Dominican Republic, travelers have the opportunity to work side by side with local residents in existing programs that matter to the communities, like planting trees, making chocolate, and creating life-saving water filters. In Cuba, travelers visit the port cities of Havana, Cienfuegos and Santiago de Cuba and enjoy on-the-ground activities that provide the opportunity to interact directly with Cuban people and gain insight into their everyday lives, rich culture and history.

The Fathom experience is brought to life aboard the 704-passenger MV Adonia. The smallest ship in the P&O fleet, the Adonia is the ideal home base to engage, mobilize, educate and equip travelers on every Dominican Republic trip allowing for personal enrichment while participating in activities that unite strangers to become part of something bigger together. For Cuban voyages, passengers enjoy premium accommodations including

all the amenities of a modern hotel, plus the convenience of having to unpack only once while seeing the breadth of the island. Every night, Fathom travelers return to the comforts of the Adonia, where they can relax knowing that all the details of travel are handled.

For more information about Fathom or to book a voyage, contact your Travel Professional, call Fathom toll-free at <u>1-855-932-8466</u> or visit <u>www.Fathom.org.</u>

To view the original version on PR Newswire, visit: http://www.prnewswire.com/news-releases/fathom-cruise-deals-celebrate-the-holidays-with-black-friday-and-cyber-monday-offers-300367598.html

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