



## **AIDA Cruises supports SOS-Kinderdorf e.V. in the Philippines and the Dominican Republic**

December 21, 2016

For over ten years, AIDA Cruises has already been supporting SOS-Kinderdorf in its worldwide projects to help children in need. This year the proceeds from the raffle that is traditionally held on board the AIDA fleet on December 31 will once again go to the SOS Kinderdorf aid project in Iloilo in the Philippines and an SOS-Kinderdorf in Los Mina/Santo Domingo in the Dominican Republic.

AIDA Cruises has been supporting various SOS-Kinderdorf projects in Germany, Africa and the Philippines since 2005.

"Many children have lost their families and their homes. We would like to help give them the chance of a future. This year we will once again be grateful to every guest who, in buying a raffle ticket, will be joining us in taking responsibility for children who urgently need our support," says Monika Griefahn, Chief Sustainability Officer AIDA Cruises.

Alongside numerous high-value non-cash prizes, AIDA Cruises will also be giving away a total of 22 cruises to raffle winners.

"We are grateful to have reliable partners like AIDA at our side. With the company's financial support we can realize many projects throughout the world and thus provide truly effective help," says Elke Tesarczyk, Head of Marketing, SOS-Kinderdorf e.V.

Supporting charitable projects is an important element of the AIDA corporate culture and a matter very close to the company's heart. AIDA is a long-standing sponsor of numerous social and cultural projects as well as maritime organizations.

To find out more about AIDA Cruises' commitment to the environment and society, please visit [www.aida.de/aidacares](http://www.aida.de/aidacares).

Rostock, December 21, 2016

### **About AIDA Cruises:**

AIDA Cruises is one of the fastest growing and most successful tourism businesses in Germany. The company employs about 8,000 people from 40 different countries at their corporate offices and on board of the AIDA ships. AIDA Cruises operates one of the world's most state-of-the-art fleets, currently comprising 11 cruise ships. 2017, 2019 and 2021, the company will bring into service three new cruise ships. With its "Green Cruising" concept, AIDA will be the first cruise line in the world to operate its new ship generation to 100 percent with LNG (liquefied natural gas) as of 2019.

[www.aida.de](http://www.aida.de)

#### **Issuer:**

AIDA Cruises  
Am Strande 3d I 18055 Rostock  
Tel.: +49 (0) 381 / 444-0  
Fax: + 49 (0) 381 / 444-88 88  
[www.aida.de](http://www.aida.de)

#### **Communication:**

Hansjörg Kunze  
Vice President Communication & Sustainability  
Tel.: +49 (0) 381 / 444-80 20  
Fax: + 49 (0) 381 / 444-80 25  
[presse@aida.de](mailto:presse@aida.de)