



New Princess Cruises Livery Makes U.S. Debut

October 25, 2016

SANTA CLARITA, Calif. (October 25, 2016) — [Princess Cruises](#) revealed its new livery as [Royal Princess](#) made her U.S. debut on arrival into Ft. Lauderdale on October 22. The ship is the first to sail with the new hull design featuring the iconic brand mark, which was added during a recent dry dock in Civitavecchia, Italy.

The 3,600 passenger ship is currently sailing the [Caribbean](#) with cruise fares starting from \$899 per person, based on double occupancy.

Additional information about Princess Cruises is available through a professional travel agent, by calling 1-800-PRINCESS (1-800-774-6237), or by visiting the company's website at [princess.com](#).

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About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 17 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided with the experience of exceptional customer service. A recognized leader in worldwide cruising, Princess carries 1.7 million guests each year to more than 360 destinations around the globe on more than 150 itineraries ranging in length from three to 111 days. The company is part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE:CUK).

Newsroom:

Additional media information is available at [princess.com/news](#)

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