



Holland America Line to Add Seventh Ship to 2017 Alaska Season

September 7, 2016

*ms Oosterdam to sail from Seattle in a season that features 135 Alaska Cruises —
the most departures in the cruise industry*

Seattle, Wash., Sept. 7, 2016 – To support the increasing demand for Alaska summer cruises, Holland America Line is redeploying *ms Oosterdam* from Europe to The Last Frontier for the 2017 summer season. The addition brings the number of Holland America Line ships to seven in the region, with *Oosterdam* joining *ms Amsterdam*, *ms Eurodam*, *ms Nieuw Amsterdam*, *ms Noordam*, *ms Volendam* and *ms Zaandam* for a total of 135 Alaska departures, more than any other cruise line.

Seven is the lucky number in 2017, as the company will celebrate its 70th year exploring Alaska. New in 2017, *Eurodam* will replace *ms Westerdam* sailing from Seattle. The addition of another Signature Class ship means more new restaurants and venues will be available for guests to enjoy on Alaska sailings.

"Our award-winning Alaska cruises are at the heart of our global itineraries, and adding *Oosterdam* to the region in 2017 will allow even more guests to join in celebrating the exciting milestone of our 70th year in Alaska," said Orlando Ashford, Holland America Line's president. "As Seattle's hometown cruise line, we're thrilled to be sailing three ships from our local home port for the next Alaska season."

Holland America Line will now offer 126 seven-day cruises and nine 14-day "Great Alaskan Explorer" sailings that begin in late April and run through late September. Highlights include 46 seven-day cruises roundtrip from Vancouver, British Columbia, Canada, on *Nieuw Amsterdam*, *Volendam*, *Noordam* and *Zaandam*. In addition, *Noordam* and *Zaandam* each will sail 18 one-way alternating north-south seven-day cruises between Vancouver and Seward, Alaska.

Oosterdam is slated to sail 21 seven-day cruises roundtrip from Seattle, Washington, from April through September. *Eurodam* will depart Seattle on 22 roundtrip seven-day cruises, while *Amsterdam* is scheduled to sail one seven-day itinerary from Seattle followed by nine 14-day Great Alaskan Explorer voyages.

Oosterdam's seven-day roundtrip Seattle itineraries will call at Juneau, Sitka and Ketchikan, Alaska; and Victoria, British Columbia, Canada. Guests on board will enjoy scenic cruising in Puget Sound upon departing Seattle, as well as in Stephens Passage and Hubbard Glacier in Alaska.

Every itinerary is highlighted by scenic cruising of Alaska's Inside Passage and one or more of Alaska's famous glaciers and fjords. Whether it's from a private verandah or out on deck, guests are in for a memorable view of Glacier Bay, Hubbard Glacier, Tracy Arm and/or the twin Sawyer Glaciers.

Great Alaskan Explorer Cruises Offer Unique Alaska Ports of Call

Departing on nine Great Alaskan Explorer-branded sailings, *Amsterdam* replaces *ms Maasdam* in 2017 on this exciting route that includes unique highlights such as calls at Anchorage, Icy Strait Point, Homer, Kodiak and Hubbard Glacier.

Guests Departing from Seattle Have a Choice of Glaciers

All Seattle departures include calls at Sitka; Ketchikan; Juneau; and Victoria, B.C., and guests choose between either Glacier Bay or Hubbard Glacier for their epic glacier experience. All Glacier Bay itineraries include park ranger and Huna native speaker presentations. This classic cruise maximizes the best of what Alaska has to offer and enables guests to enjoy some of the finest scenic cruising in the world.

Holland America Line Celebrates 70 Years as First in Alaska in 2017

In 2017 Holland America Line will celebrate 70 years of exploring Alaska. It all began in 1947 with a simple, spontaneous tour in Fairbanks and has grown into Holland America Line's Alaska Land+Sea Journeys that the company features today. The anniversary will be marked with special celebrations throughout the year that will be announced at a later date.

Land+Sea Journeys Combine an Alaska Cruise with Overland Exploration

Holland America Line's award-winning Land+Sea Journeys combine a three-, four- or seven-day Inside Passage or Glacier Discovery cruise with in-depth overland tours to the Yukon and Alaska's interior. Holland America Line is the only cruise company to weave must-see sites such as Denali National Park — the centerpiece of every Land+Sea Journey — with seldom-seen ones such as Dawson City, in the heart of Klondike Gold Rush Country. Offering up to three days at Denali National Park for wildlife viewing and spectacular scenery, Land+Sea Journeys are designed to highlight the best of Alaska's wilderness, wildlife, native culture and history.

***Eurodam* and *Oosterdam* Enhancements**

Both *Eurodam* and *Oosterdam* recently have added Gallery Bar, a chic new venue that replaces Northern Lights; Lincoln Center Stage, in partnership with Lincoln Center for the Performing Arts; Billboard Onboard, in partnership with *Billboard*; and extensive new suite enhancements featuring new furniture, soft goods and entertainment systems as well as a full makeover in the bathrooms.

For more information about Holland America Line, consult a travel professional, call 1-877-SAIL HAL (877-724-5425) or visit hollandamerica.com.

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