

## Carnival Imagination To Undergo Multi-Million-Dollar Renovation That Will Add Variety Of Exciting Dining And Bar Concepts

## September 1, 2016

## Guy's Burger Joint, Cocktail Pharmacy-Themed Alchemy Bar, Bluelguana Cantina Mexican Eatery, Among Diverse Array of New Shipboard Options

MIAMI, Sept. 1, 2016 /PRNewswire/ -- Carnival Imagination will undergo an extensive multi-million-dollar renovation that will add a variety of exciting new food and beverage concepts.

The new spaces will be added during a three-week dry dock taking place Sept. 4-25, 2016. Following the makeover, Carnival Imagination will resume its year-round schedule of three- and four-day Baja cruises from Long Beach, Calif. The new additions will include:

- Guy's Burger Joint, a free-of-charge poolside venue developed in partnership with Food Network personality Guy Fieri serving hand-crafted burgers and fresh-cut fries enjoyed amidst a décor that celebrates the chef's California roots and love of car culture
- Bluelguana Cantina, a complimentary poolside Mexican eatery where guests can enjoy authentic, freshly made burritos and tacos on homemade tortillas, as well as an elaborate toppings and salsa bar
- **RedFrog Rum Bar**, a poolside watering hole offering the quintessential Caribbean vacation vibe with refreshing Caribbean rum-based frozen drinks and beers, including Carnival's own private label draught brew, ThirstyFrog Red
- Alchemy Bar, a "cocktail pharmacy"-themed lounge where mixologists "prescribe" concoctions from different elixirs and ingredients with creative monikers like Forty is the New Twenty and The Restorative Basil Drop
- Bluelguana Tequila Bar, a fun and festive outdoor bar offering a laid-back Mexican-themed atmosphere and tequila-based frozen drinks and beers, perfect for chillin' by the pool
- Cherry On Top, the "sweetest spot on board" which celebrates the joys of simple indulgences with bins of bulk candy, fun fanciful gifts and novelties, custom apparel and more

These terrific new venues complement the ship's hugely popular array of on-board features that live up to the line's motto of "Fun for All, All for Fun," including a WaterWorks aqua park with a 300-foot-long Twister slide, the Serenity adults-only retreat with oversized umbrellas and comfortable chaise lounges and the exclusive Seuss at Sea program in partnership with Dr. Seuss Enterprises.

"Carnival Imagination provides a convenient, value-packed West Coast cruise option and with these new enhancements we're making this fantastic ship even better," said Christine Duffy, president of Carnival Cruise Line. "With three year-round cruise ships sailing from Long Beach, Carnival is the number one cruise line in Southern California and the investment we're making to enhance the Carnival Imagination further bolsters our leadership position in this important market," she added.

Carnival Imagination operates year-round three- and four-day Baja cruises from Long Beach. On this route, three-day cruises depart Thursdays and visit Ensenada while four-day voyages depart Sundays and call at Ensenada and Catalina Island.

Carnival is the only cruise line to operate three ships year-round from the West Coast. In addition to Carnival Imagination, Carnival Inspiration operates three- and four-day Baja cruises and Carnival Miracle offers week-long Mexican Riviera voyages. Carnival Inspiration underwent a similar renovation earlier this year and, combined with the Carnival Imagination's upcoming refurbishment, Carnival offers the highest quality short cruise options from the West Coast. Together, Carnival Imagination, Carnival Inspiration and Carnival Miracle carry more than 550,000 guests from Long Beach – the most of any cruise operator.

For additional information and reservations for Carnival Cruise Line, contact any travel agent, call 1-800-CARNIVAL or visit <u>carnival.com</u>. Carnival can also be found on:

Twitter: www.twitter.com/carnivalcruise Facebook Fan Page: www.facebook.com/carnival YouTube: www.youtube.com/carnival Instagram: www.instagram.com/carnival

Journalists also can visit Carnival's media site, www.carnival-news.com or follow the line's PR department on Twitter at www.twitter.com/CarnivalPR.

## About Carnival Cruise Line

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, Australia, New Zealand and the Pacific Islands. The company newest ship, the 133,500-ton Carnival Horizon, is currently under construction and set to debut in 2018.

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renovation-that-will-add-variety-of-exciting-dining-and-bar-concepts-300321530.html

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