



## **Carnival Adds a Variety of Enhancements to GoCCL.Com Travel Agent Internet Portal**

July 21, 2016

***Highlights Include Streamlined Booking Process, Enhanced Design for Stateroom Selection***

MIAMI (July 21, 2016) – As part of its ongoing "Onboard with You" trade support platform, Carnival Cruise Line has added a variety of enhancements to GoCCL.com, its comprehensive travel agent Internet portal.

New enhancements include:

- Streamlined booking process offering a significant reduction in the number of steps required to make a booking, offering additional speed and convenience when creating a new booking.
- A new customized "nearby stateroom search" feature allowing travel agents to more easily search for multi-category staterooms that are located within close proximity.
- New booking process features with an accordion-style window to guide agents throughout each step of the booking including guest information entry, rate selection, upsell options and stateroom category availability without leaving the page.
- An enhanced "specialty cruise" column, which now includes "Cozumel Plus" itineraries with an option to click on a video describing the program.
- A new "select and add more staterooms" feature that allows agents to book multiple staterooms based on the current booking they are working on without having to re-enter search criteria.
- An expanded "stateroom information screen" that provides agents with an overview of the selected stateroom including updated images, floor plans, and 360 degree view, as well as a full description of features and amenities of the chosen stateroom.

"We're excited to take these important time-saving ideas that we received from travel agents and apply them to this latest round of enhancements to GoCCL.com, making it more intuitive and user friendly," said Carnival's Vice President of Sales and Trade Marketing Adolfo Pérez. "These enhancements to our booking engine make the booking process even easier and more efficient for our valued travel agent partners. Providing agents with better tools to transact business gives them more time to focus on their real passion of selling cruise vacations."

A new tutorial highlighting the various upgrades is also available within GoCCL.com.

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### **About Carnival Cruise Line**

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 25 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Europe, New Zealand and the Pacific Islands. The company currently has an as-yet-unnamed 133,500-ton

vessel under construction and scheduled to enter service in 2018.