



## **Strictly, sequins and salsa - from Spain to Russia with P&O Cruises**

July 7, 2016

### **Dates announced for 2017 Strictly themed cruises**

Strictly Come Dancing is back on board P&O Cruises in 2017 for more dazzling performances across the Med and Baltic from some of your favourite professional dancers and the outspoken judges everyone loves to hate. Guests can sit back and enjoy the sizzling shows, or get in on the action and try the Tango, Quickstep or Salsa.

P&O Cruises senior vice president Paul Ludlow said: "We are the only holiday company to have this partnership with one of the country's best loved shows and these Strictly themed cruises appeal to people who can dance, want to learn to dance or just like to admire the glitz and glamour in person."

2017 dates for P&O Cruises Strictly Come Dancing themed cruises include:

- A 14-night Western Mediterranean cruise on Azura ([A708](#)) departing April 2, 2017. Prices start from £1,199 per person.
- A 14 night Western Mediterranean cruise on Ventura ([N711](#)) departing April 30, 2017. Prices start from £1,199 per person.
- A 14-night Baltic cruise on Britannia ([B716](#)) departing June 4, 2017. Prices start from £1,449 per person.
- A 14-night Central Mediterranean cruise on Britannia ([B718](#)) departing June 25, 2017. Prices start from £1,399 per person.

The Strictly professional dancers and judges who will be on board each cruise will be announced later in the year.

In association with BBC Worldwide, each cruise will feature a guest judge and four of the BBC's show's favourite professional dancers with the opportunity to meet them and maybe learn a move or two from the experts themselves during the regular dance classes on board.

The Strictly team will offer up close and personal interviews on board, photo and meet and greet opportunities, and spectacular Strictly Come Dancing showcase performances produced by BBC Worldwide.

P&O Cruises will also be joined by a team from DanceSport International, suppliers of dresses and costumes to the show. A stunning selection of these costumes will be on display around the ship, and available to buy, with organised fashion events to showcase them at their very best.

The highlight of the two-week cruises is the passenger dance competition which culminates in a grand finale performance in the ship's main theatre, with a judging panel including a Strictly professional dancer and guest judge.

To book, contact P&O Cruises on 0843 374 0111 / [www.pocruises.com](http://www.pocruises.com) or visit your local travel agent.

-Ends-

### **About BBC Worldwide**

BBC Worldwide is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). Its vision is to build the BBC's brands, audiences, commercial returns and reputation across the world. This is achieved through investing in, commercialising and showcasing content from the BBC around the world, in a way that is consistent with BBC standards and values. The business also champions British creativity globally.

In 2014/15, BBC Worldwide generated headline profits of £138.6m and headline sales of £1,001.8m and returned a record £226.5m to the BBC. For more detailed performance information please see our Annual Review website:

<http://www.bbcworldwide.com/annualreview>

[bbcworldwide.com](http://bbcworldwide.com)

[twitter.com/bbcwpress](https://twitter.com/bbcwpress)

### **About P&O Cruises**

P&O Cruises has a fleet of eight ships offering holidays tailored to British tastes combining genuine service, a sense of occasion and attention to detail, ensuring passengers have the holiday of a lifetime, every time. P&O Cruises smallest ship, Adonia, is on charter to social impact brand Fathom until the end of 2017. Britannia, a new 141,000 ton ship, was named by HM The Queen on March 10, 2015.

### **For further press information please contact:**

Michele Andjel, [michele.andjel@carnivalukgroup.com](mailto:michele.andjel@carnivalukgroup.com) 023 8065 6653 / 07730 732 072

Jennifer Humm, [Jennifer.humm@carnivalukgroup.com](mailto:Jennifer.humm@carnivalukgroup.com) 023 8065 6652 / 07730 732 065

Jenny Hadley, [jenny.hadley@pocruises.com](mailto:jenny.hadley@pocruises.com) 023 8065 6650 / 07825 120 088

**For images visit:** <http://www.pocruisespresspictures.com/>