

Princess Cruises Unveils New Club Class Mini-Suite Stateroom Category

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New Stateroom Category Includes VIP Guest Services and Amenities:

Exclusive Club Class Dining and In-Room Enhancements Featuring the New Princess Luxury Bed

SANTA CLARITA, Calif. (May 4, 2016) –<u>Princess Cruises'</u> guests can choose a new premium stateroom category featuring VIP amenities and exclusive dining with the new <u>Club Class</u> <u>Mini-Suite</u>. This elevated mini-suite category features select perks including new <u>Club Class Dining</u>, a reserved dining area with expedited seating and expanded menu options; priority embarkation and disembarkation; and Club Class guests will be among the first to sleep on the new <u>Princess Luxury</u> <u>Bed</u>.

Debuting on select ships beginning in December 2016, Club Class Mini-Suites will roll out through the fall of 2017 in association with the cruise line's "Come Back New Promise," which is delivering guests a premium cruise vacation enhanced by innovative and desirable product enhancements. Available for booking now, guests can reserve a Club Class Mini-Suite by calling their travel professional or 1-800-PRINCESS (774-6237). More information, including the ship rollout schedule, is available at princess.com/clubclass.

"Club Class Mini-Suites provide Princess guests yet another elevated product enhancement to enjoy during their cruise vacation," said Jan Swartz, Princess Cruises president. "The VIP perks, including the new Club Class Dining, offers a premium and memorable onboard experience so our guests can completely relax, unwind and immerse themselves in worldwide destinations and ultimately 'come back new.'"

Club Class Dining

Offering guests more convenience and tempting fares, Club Class Dining includes:

- Dedicated area of the Main Dining Room with expedited seating
- Dedicated wait staff and uniquely-styled table décor
- Exclusive menu options with daily chef's special and table-side preparations
- Open every evening for dinner and for breakfast and lunch on sea days

Upgraded Amenities & Services

Club Class Mini-Suite guests will also enjoy the following additional VIP perks:

- The Princess Luxury Bed Club Class guests will be among the first to experience the "Ultimate Sleep at Sea," in the new bed designed in collaboration with board certified sleep expert Dr. Michael Breus and renowned HGTV Designer Candice Olson
- Priority check-in and boarding at the beginning of the cruise and priority disembarkation at the end of the cruise
- One-time complimentary wine set-up on embarkation day (1/2 bottle of red and white)

- Evening canapés (upon request)
- Luxurious terry shawl bathrobes

Full Suite guests will also enjoy all the benefits of Club Class Mini-Suites including Club Class Dining, and be among the first to experience the new Princess Luxury Bed, in addition to the many other amenities offered with a Full Suite.

In addition to Club Class Dining and upgraded amenities and services, Club Class Mini-Suites include all of the standard mini-suite benefits featuring spacious staterooms, up to 323 square feet with balcony, separate seating area with sofa bed and coffee table, bathroom with combination tub and shower and a welcome glass of champagne, among others.

The new Club Class Mini-Suites add to the cruise line's previously announced "<u>Come Back New</u> <u>Promise</u>," a multi-year, multi-million-dollar program introducing new product innovations that offer guests enriching vacation experiences. The "Come Back New Promise" includes a partnership with award-winning chef and restaurateur Curtis Stone, bringing guests fresh culinary creations; The Salty Dog Gastropub, featuring the "Ernesto Burger" created by Chef Ernesto Uchimura, founding chef of Umami Burger; Discovery at Sea, bringing the best of Discovery on board with a variety of activities including Stargazing, exclusive Discovery & Animal Planet shore excursions, Shark Week and more; and new entertainment offerings including The Voice of the Ocean singing competition and "Magic to Do," an original production from the award-winning composer and songwriter of Wicked, Stephen Schwartz.

Additional information about Princess Cruises is available through a professional travel consultant, by calling 1-800-PRINCESS, or by visiting the company's website at <u>http://www.princess.com</u>.

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About Princess Cruises:

One of the best-known names in cruising, Princess Cruises is a global cruise line and tour company operating a fleet of 18 modern cruise ships renowned for their innovative design and wide array of choices in dining, entertainment and amenities, all provided with the experience of exceptional customer service. A recognized leader in worldwide cruising, Princess carries 1.7 million guests each year to more than 360 destinations around the globe on more than 150 itineraries ranging in length from three to 114 days. The company is part of Carnival Corporation & plc (NYSE/LSE:CCL; NYSE:CUK).

Newsroom:

Additional media information is available at princess.com/news

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