



Fathom Takes It to the Streets - Coming to a City Near You

November 2, 2015

Pioneer of social impact travel embarks on nine-city road show to educate travel partners

SEATTLE, Nov. 2, 2015 /PRNewswire/ -- [Fathom](#), the pioneer in social impact travel and Carnival Corporation's (NYSE/LSE: CCL; NYSE: [CUK](#)) 10th and newest brand, will be visiting nine different markets over the next eight weeks to meet with travel professionals around the United States and Canada. These shows are complimentary for travel professionals to attend.

April 2016, Fathom will make its maiden voyage to the Dominican Republic and intends to begin sailing to Cuba in May 2016, subject to Cuban approval. On the road show, Fathom sales executives will share insights on what travelers may expect when participating in social impact activities in the Dominican Republic and educational and cultural exchanges in both the Dominican Republic and Cuba. All programming is designed to have a positive, transformative effect on the lives of the travelers and the communities they visit.

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Road Show Dates and Cities

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- Wednesday, Nov. 4 from 12 p.m. – 1:30 p.m.: San Francisco, California
- Monday, Nov. 9 from 12 p.m. – 1:30 p.m.: Ft. Lauderdale, Florida
- Wednesday, Nov. 11 from 12 p.m. – 1:30 p.m.: Dallas, Texas
- Friday, Nov. 13 from 12 p.m. – 1:30 pm: Atlanta, Georgia
- Thursday, Nov. 19 from 8:30 a.m. – 9:30 a.m.: New York City, New York
- Thursday, Nov. 26 from 8:30 a.m. – 9:30 a.m.: Surrey, British Columbia
- Thursday, Dec. 3 from 12 p.m. – 1:30 p.m.: Vancouver, British Columbia
- Thursday, Dec. 3 from 12 p.m. – 1:30 p.m.: Houston, Texas
- Tuesday, Dec. 8 from 12 p.m. – 1:30 p.m.: Toronto, Ontario

Dominican Republic start at \$974 per person, excluding taxes, fees and port expenses and including all meals on the ship, onboard social impact immersion experiences, three on-shore social impact activities and related supplies. Prices will vary by season. To secure a spot on future sailings, a fully refundable \$300 per person deposit is required for all cabin categories and

occupancy levels. Final payment is due 90 days prior to departure.

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Prices for the seven-day trips to the Dominican Republic start at \$974 per person, excluding taxes, fees and port expenses and including all meals on the ship, onboard social impact immersion experiences, three on-shore social impact activities and related supplies. Prices will vary by season. To secure a spot on future sailings, a fully refundable \$300 per person deposit is required for all cabin categories and occupancy levels. Final payment is due 90 days prior to departure.

Cuba start at \$1,800 per person, excluding Cuban visas, taxes, fees and port expenses and including all meals on the ship, onboard social impact immersion experiences and on-the-ground cultural immersion activities. Prices will vary by season. To secure a spot on future sailings, a fully refundable \$600 per person deposit is required for all cabin categories and occupancy levels. Final payment is due 90 days prior to departure.

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Prices for seven-day itineraries to Cuba start at \$1,800 per person, excluding Cuban visas, taxes, fees and port expenses and including all meals on the ship, onboard social impact immersion experiences and on-the-ground cultural immersion activities. Prices will vary by season. To secure a spot on future sailings, a fully refundable \$600 per person deposit is required for all cabin categories and occupancy levels. Final payment is due 90 days prior to departure.

salessupport@fathom.org or visit https://fathom.formstack.com/forms/roadshow_invite.

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To sign up for a complimentary session, travel professionals may email salessupport@fathom.org or visit https://fathom.formstack.com/forms/roadshow_invite.

www.Fathom.org.

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To reserve a spot on future sailings, travelers may call 1-855-9Fathom or through a travel professional. Learn more at www.Fathom.org.

About Fathom

Fathom is a different kind of cruise that combines one's love of travel with the desire to make a difference in the world. It is a new category of travel. Part of the Carnival Corporation (NYSE/LSE: CCL; NYSE: [CUK](#)) family, Fathom offers consumers authentic, meaningful travel experiences to enrich the life of the traveler and work alongside locals as they tackle community needs. Fathom is unique in that it leverages Carnival Corporation's expertise and scale for a one-of-a-kind business model to create long-term collaboration with its partner countries, allowing for sustained social impact and lasting development. Fathom will serve the sizable and growing market of potential social impact travel consumers – approximately one million North Americans – in addition to global travelers already pursuing service-oriented travel experiences worldwide.

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Sailing aboard the MV Adonia, a 704-passenger vessel redeployed from Carnival Corporation's P&O Cruises (UK), Fathom will mobilize, educate and equip travelers on every trip allowing for thousands of impact activity days per week – and tens of thousands of travelers a year to communities of promise, providing unprecedented scale for impact.

<http://www.prnewswire.com/news-releases/fathom-takes-it-to-the-streets--coming-to-a-city-near-you-300170292.html>

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