



## **Seabourn Appoints Brian Badura As Director Of Public Relations & Strategic Initiatives**

February 25, 2016

**SEATTLE, February 25, 2016** - [Seabourn](#) has announced the appointment of Brian Badura as Director of Public Relations & Strategic Initiatives. A well-rounded communications talent whose many years of experience were earned primarily with the United States Navy, Badura will oversee all communications and public relations efforts on behalf of the award-winning, ultra-luxury cruise line, including the upcoming launches of two new luxury vessels, *Seabourn Encore* and *Seabourn Ovation*, scheduled to debut in late 2016 and spring 2018.

"We are honored to have Brian with us, leading public relations efforts for Seabourn during this pivotal growth period," said John Delaney, Seabourn's senior vice president, global marketing and sales. "His past experience in Public Affairs with the U.S. Navy is nothing but distinctive, and his capabilities have shaped him into an incredible asset for our team."

Previously, Badura served as a Public Affairs Officer for the U.S. Navy, where he was stationed in various locations stateside and overseas. Nearly 15 years in the role, he oversaw significant media events, including ship deployments and homecomings of interest to international, national and local media alike. Organizations that benefitted from his public affairs acumen included Commander, U.S. Fleet Forces Command, Norfolk, Virginia; International Security Assistance Force, Afghanistan; U.S. Second Fleet, Norfolk; Navy Region Europe/Africa/Southwest Asia, Naples, Italy; and Naval Forces Europe-Africa/U.S. Sixth Fleet, Naples.

Badura got his start in public relations in 2001 as a Public Affairs Officer for the U.S. Navy in the Washington, D.C. Metro Area. For more than six years, he was responsible for a variety of roles including media relations, crisis communication, news production, and staff supervision. His experience also includes serving as a Public Affairs Specialist for the U.S. Navy Bureau of Medicine and Surgery in Washington, D.C. Metro Area, and as Director of Public Affairs at the National Naval Medical Center in Bethesda, Maryland.

Born and raised in Milwaukee, Wisconsin, Badura earned a Bachelor of Arts in Marketing from Lakeland College in 2001 and a Master of Arts in Communication from the University of Oklahoma in 2004. He resides in the Seattle area with his family.

For more details about the award-winning Seabourn fleet, or to explore the worldwide selection of Seabourn cruising options, contact a professional travel agent, call Seabourn at 1-800-929-9391 or visit [www.seabourn.com](http://www.seabourn.com).