



Carnival Encourages Travel Agents to 'Leap Into Group Savings' With Special Promotion Through February 29

February 1, 2016

Initial Deposits Waived on Group Sailings, Enhancements to Free Cruise Berth Program for Travel Agents

MIAMI (February 1, 2016) – As part of a new “Leap Into Group Savings” promotion, Carnival Cruise Line is waiving its initial deposit requirement for group bookings, as well as offering an enhanced free cruise berth program, through February 29, 2016.

Through the new promotion, deposits are waived for group bookings on select sailings departing between August 2016 and April 2018.

In addition, Carnival is offering travel agents one free cruise berth for every 10 full fare guests berthed, compared to the line’s current policy of one free cruise berth for every 15 full fare guests berthed. As a special bonus, Carnival is offering one free cruise berth for every eight full fare guests berthed on select sailings during the promotional period.

“We appreciate all of the hard work and effort put forth by our valued travel agent partners to bring group business on board our ships and wanted to show our thanks by providing this attractive offer during one of the busiest booking periods of the year,” said Carnival’s VP of Sales & Trade Marketing Adolfo Perez. “As with all of the initiatives that are part of our ‘Onboard with You’ trade support platform, this promotion was designed with agents’ needs in mind and includes the elements that are important to them in building lucrative group business.”

Group fares applicable to this promotion, which are available between now and February 29, 2016, begin at \$229 for three- to five-day cruises and \$449 for voyages of six days or longer. Certain restrictions apply.

For a complete list of terms and conditions, travel agents may visit GoCCL.com.

###

About Carnival Cruise Line

Carnival, a unit of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), is "The World's Most Popular Cruise Line®" with 24 ships operating three- to 16-day voyages to The Bahamas, Caribbean, Mexican Riviera, Alaska, Hawaii, Canada, New England, Bermuda, Australia, New Zealand and the Pacific Islands. The company currently has two new 133,500-ton ships on order--Carnival Vista, set to debut in 2016, and an as-yet-unnamed vessel scheduled to enter service in 2018.