



## **The Suite Life Will Be Even Sweeter with Upgrades on Holland America Line's Signature- and Vista-Class Ships**

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*Suites to get cosmetic enhancements, refreshed décor and new amenities*

Seattle, Wash., Nov. 2, 2015 – As part of a \$300-million brand enhancement initiative, Holland America Line is planning exciting enhancements to its top staterooms with new furnishings, décor, amenities and upgrades for all suites on the line's Signature-, Vista- and R-Class ships. The first ships to undergo the suite transformation will be *ms Eurodam* and *ms Oosterdam*, followed by *ms Nieuw Amsterdam*, *ms Westerdam*, *ms Zuiderdam* and *ms Noordam*. Additionally, *ms Amsterdam*, *ms Rotterdam*, *ms Volendam* and *ms Zaandam* will receive the suite enhancements as they head into their scheduled dry docks over the next few years.

*Eurodam* is scheduled to go into refit Dec. 7-20, 2015, at Freeport, Bahamas, and *Oosterdam* will head into dry dock April 3-18, 2016, at Fincantieri's yard at Palermo, Sicily.

"Our suites are the epitome of luxury and pampering, and the new amenities and upgrades will ensure that our suite guests will continue to enjoy the finest in cruise accommodations," said Orlando Ashford, Holland America Line's president. "We have an ongoing program in place to keep our ships looking fresh, but dry-docking gives us an opportunity to take enhancements to the next level to ensure we deliver the elements that make up the Holland America Line cruise experience."

The main living area in each suite will be refreshed with a new sofa, lounge chairs and desk chair. A stylish new headboard, new carpet and wall coverings will bring a contemporary feel to the suites, while new soft goods — including a privacy curtain, drapery, bed runner and bed skirt — add a touch of elegance. A new quartz stone top on the desk, dresser, nightstands and makeup vanity, along with new vanity lighting, enhance the cosmetic transformation.

Electronic upgrades include a new USB outlet added to the bed's headboard, bedside LED lights that facilitate late-night reading, upgraded electrical outlets and a lighted closet rod that makes it easy to select the day's attire. A fully new interactive television system also is set for installation, with complimentary movies on demand, as well as easy access to the daily program and shipboard information including restaurant overviews, spa services and guest billing.

Suite bathrooms also will receive a makeover. A wall of designer glass tile serves as a backdrop to the new vanity area that includes new stone tops, modern faucets and under-mount sinks. Other enhancements include new contemporary mirrors with integrated side-by-side LED lighting, stylish floor tiles, as well as a nightlight which enables guests to easily find their way in the dark.

### **More Suite Amenities for the Entire Fleet**

Starting in January 2016, all suites across the fleet will receive new amenities to complement the strong offering of amenities that already includes priority embarkation, disembarkation and tender service; exclusive use of the Neptune Lounge for Pinnacle and Neptune Suite guests; private breakfast service in the Pinnacle Grill; and complimentary laundry and dry cleaning services. New additions feature a premium duvet, superior bathrobes and slippers, Bose docking station, binoculars for use during the voyage, complimentary mimosas with in-suite breakfast and an in-suite coffee and espresso machine.

For more information about Holland America Line, consult a travel professional, call 1-877-SAIL HAL (877-724-5425) or visit [hollandamerica.com](http://hollandamerica.com).

**Editor's note:** Renderings are available at: <https://www.cruiseimagelibrary.com/c/yhj9xvtu>.

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**About Holland America Line [a division of Carnival Corporation and plc (NYSE: CCL and CUK)]**

Holland America Line's fleet of 13 ships offers more than 500 cruises to more than 400 ports in 98 countries, territories or dependencies around the world. From shorter getaways to 115-day itineraries, the company's cruises visit all seven continents with highlights including Antarctica explorations, South America circumnavigations, exotic Australia/New Zealand and Asia voyages; four annual Grand Voyages; and popular sailings to the Caribbean, Alaska, Mexico, Canada/New England, Bermuda, Europe and the Panama Canal. The line currently has a new 2,650-guest ship, *ms Koningsdam*, on order for delivery in April 2016, as well as a second Pinnacle Class ship due for delivery in November 2018.

The company recently announced \$300 million in brand enhancements to secure its position at the leader in premium cruising. Fleetwide, the ships feature innovative initiatives and a diverse range of enriching experiences focused on destination immersion and personalized travel. Guests can expand their knowledge onboard at the Culinary Arts Center presented by Food & Wine magazine, Explorations Café powered by The New York Times and Digital Workshops powered by Windows. Outstanding entertainment fills each evening at venues including Lincoln Center Stage, Billboard Onboard and B.B. King's Blues Clubs. The dining experience can be savored at a variety of restaurants with menus that feature selections from Holland America Line's esteemed Culinary Council that comprises world-famous chefs who design dishes exclusively for our guests.

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